



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230



Master of Business Administration

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S.No	Authors	Title of the paper	Publisher	Published Year	ISBN No/ ISSN No
1	M.Sarath Kumar (19761E0074)	Social and Economic Impact of Covid-19 on India and Recovery Potential	JARTS	2019-20	ISSN: 2582-3078
2	Mr.P.Siva Reddy M.Ramadevi (18761E0026) Y.Keerthana (18761E0012)	The Psycho metric Dimension of HCBA	Wafen-Und Kostumkunde Journal	2019-20	ISSN: 0042-9945
3	Dr.T.Rajsekhar Dr.A.Narendra babu Mrs.Y.Keerthana (18761E0012)	Effect of influence strategies and Leadership styles on job satisfaction and job involvement	Test Engineering & Management	2019-20	ISSN: 0193-4120
4	Dr.T.Rajeskhar Dr..Narendra Babu M.Ramadevi (18761E0026)	Gender Differences in Job Satisfaction	Wafen-Und Kostumkunde Journal	2019-20	ISSN:0042-9945
5	M.Sarath Kumar (19761E0074)	COVID-19 Impact and Responses Socio-Economic Impact of COVID-19 on India and World at large	Bhumi Publishing	2019-20	ISBN: 978-93-88901-11-6
6	Mr.P.Siva Reddy Y.Keerthana (18761E0012)	Trend Analysis of NTPS: The Exposure	Journal of Information and Computational Science	2019-20	ISSN: 1548-7741
7	Dr.V.V.Narsi Reddy B.Susmitha (18761E0064)	Astudy on Competancy mapping in Ramky Estates and Firms Ltd.	Our Heritage	2019-20	ISSN: 0474-9030
8	Dr.V.V.Narsi Reddy Mr.V.N.M.Reddy (18761E0055)	A Study on Buying Preference towards Small Cars in Vijayawada City	GEC International Journal of Innovation technology an Management	2019-20	ISSN:2394-594X

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10	Dr.A.Adishesha Reddy Mr.B.Ajay Babu (18761E0006)	Skill Development and Entrepreneurship for Micro and Small Enterprises	31 st AIMS Annual Management Education Convention 2019	2019-20	International Conference



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