



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

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Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

School of Management Studies

2020 Batch Main Projects

S . N o	Regd No	Title Of The Project	Name of the Supervisor
1	20761E0001	A STUDY ON "RECRUITMENT AND SELECTION" WITH SPECIAL REFERENCE TO TECHIN IT PROCESS PVT LTD IN VIJAYAWADA	DR.T.Rajasekhar
2	20761E0002	"A STUDY ON ADVERTISING EFFECTIVENESS WITH SPECIAL REFERENCE TO HINDUSTAN COCA-COLA BEVERAGES PVT LTD." ATMAKUR.	Dr.V.V.Narsi reddy
3	20761E0003	A STUDY ON JOB EVALUATION WITH SPECIAL REFERENCE OF BIG BAZAAR , VIJAYAWADA..	Dr.T.Rajasekhar
4	20761E0004	"A STUDY ON CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO FUTURE RETAIL LIMITED AT VIJAYAWADA"	Dr.V.V.Narsi reddy
5	20761E0005	A STUDY ON HR STRATEGY WITH SPECIAL REFERENCE TO HERITAGE FOODS(INDIA) LTD AT HYDERABAD	Dr.T.Rajasekhar
6	20761E0006	A STUDY ON "TRADING STRATEGIES" WITH REFERENCE TO MOTILAL OSWAL FINANCIAL SERVICES LTD VIJAYAWADA	Dr.A.Adishesha reddy
7	20761E0007	A STUDY ON CUSTOMER SATISFACTION ON BAJAJ BIKES WITH THE REFERENCE TO SRI SRINIVASA BAJAJ AUTO SALES JAGGAYYAPAETA	Dr.V.V.Narsi reddy
8	20761E0008	A STUDY ON "JOB SATISFACTION WITH A SPECIAL REFERENCE TO KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OP UNION LTD, VIJAYAWADA"	Dr. T. RAJA SEKHAR
9	20761E0009	A STUDY ON " BUDGETARY CONTROL WITH SPECIAL REFERENCE OF HDFC BANK LIMITED , HYDERABAD "	Dr. A.Adishesha Reddy
10	20761E0010	A STUDU ON FUND FLOW STATEMENT WITH REFERENCE TO SMART HOME SHOPPEE AT VIJAYAWADA	Dr. A. Adishesha Reddy
11	20761E0011	A STUDY ON PROBLEMS OF POULTRY	Dr.V.V.Narsi reddy

		FARM OWNERS WITH REFERENCE TO KRISHNA DISTRICT. AP	
12	20761E0012	A STUDY ON CAPITAL PROCUREMENT BY COMPANIES THROUGH PUBLIC ISSUES WITH REFERENCE TO SHAREKHAN LIMITED VIJAYAWADA	Dr. A. Adishesha Reddy
13	20761E0013	A STUDY ON "RECRUITMENT AND SELECTION WITH A SPECIAL REFERENCE TO URBAN PRO UPVC , HYDERABAD	Dr.T. RAJA SHEKAR
14	20761E0014	A STUDY ON QUALITY OF WORK LIFE, WITH REFERENCE TO TECHIN IT PROCESS LIMITED, VIJAYAWADA	Dr.L.Srinivas
15	20761E0015	A STUDY ON JOB SATISFACTION WITH SPECIAL REFERENCE TO MANIPAL HOSPITALS VIJAYAWADA	Dr.L.Srinivas
16	20761E0017	A STUDY ON FINANCIAL STATEMENTS ANALYSIS-WITH REFERENCE TO DR. NTPS -(VIJAYAWADA)	Dr. A. Adishesha Reddy
17	20761E0018	A STUDY ON CUSTOMER SATISFACTION ON HERO BIKES WITH REFERENCE TO SHREE LAKSHMI GANPATHIMOTORS MYLAVRAM,AP	Dr.V.V.Narsi reddy
18	20761E0019	A STUDY ON CONSUMER BEHAVIOUR TOWARD'S ROYAL ENFIELD USERS IN KRISHNA AP	Dr.V.V.Narsi reddy
19	20761E0020	A STUDY ON WAGES AND SALARY ADMINISTRATION WITH REFERENCE TO TECHIN-IT PROCESS PRIVATE LIMITED	Dr.L.Srinivas
20	20761E0021	"A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE OF MARUTI SUZUKI PVT LIMITED" NANDIGAMA,KRISHNA DISTRICT	Dr.A. Adishesha Reddy
21	20761E0022	A STUDY ON BSE VS PHARMA INDEX WITH SPECIAL REFERENCE TO ANGEL BROKING PVT LTD	Dr.A. Adishesha Reddy
22	20761E0023	A STUDY ON PERFORMANCE OF CURRENCY DERIVATIVES WITH REFERENCE TO MOTILAL OSWAL FINANCIAL SERVICES LTD VIJAYAWADA	Dr.A. Adishesha Reddy
23	20761E0024	A STUDY ON ADVERTISEMENT PRACTICES WITH REFERENCE TO SHREE LAKSHMI GANAPATHI HERO MOTORS AT MYLAVARAM	Dr.V V NARSI REDDY
24	20761E0025	A STUDY ON PERFORMANCES EVALUATION OF EQUITY MUTUAL FUND WITH REFERENCE TO KOTAK MUTUAL FUND-VIJAYAWADA	MRS.R.JEYA LAKSHMI
25	20761E0027	A STUDY ON "CUSTOMER SATISFACTION OF TVS MOTORS" CONCERNING VIGNESHWARA AUTOMOBILES AT IBRAHIMPATNAM	Dr.V.V.Narsi Reddy
26	20761E0028	A STUDY ON "CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO VIGNESHWARA AUTO MOBILES	Dr.D. Venkateswarlu

		IBRAHIMPATNAM "	
27	20761E0029	A STUDY ON SECURITIES OPERATIONS AND RISK MANAGEMENT WITH REFERENCE TO MOTILAL OSWAL FINANCIAL LIMITED-VIJAYAWADA	MRS . R. JEYA LAKSHMI
28	20761E0030	A STUDY ON HR POLICIES WITH REFERENCE TO TECHIN-IT PROCESS PRIVATE LIMITED	Dr .L.Srinivas
29	20761E0031	A STUDY ON "CUSTOMER RELATIONSHIP MANAGEMENT" OF TVS TWO WHEELER AT VIGNESHWARA AUTOMOBILES, IBRAHIMPATNAM	Dr. D. Venkateswarlu
30	20761E0032	A STUDY ON COST AND COSTING MODELS WITH REFERENCE KRISHNA MILK UNION -AT VIJAYAWADA	MRS . R. JEYA LAKSHMI
31	20761E0033	A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE TO ULTRATECH CEMENT LIMITED HYDERABAD	MRS . R. JEYA LAKSHMI
32	20761E0034	A STUDY ON "BUDGETARY CONTROL" (WITH REFERENCE TO HERITAGE FOODS INDIA LIMITED, HYDERABAD)	Mrs. R. Jeya Lakshmi
33	20761E0035	A STUDY ON PERFORMANCE OF NIFTY VS DOWJONES A COMPETITIVE ANALYSIS IN PANDAMIC	Mrs.R.Jeyalakshmi
34	20761E0036	A STUDY ON CREDIT RISK ANALYSIS WITH SPECIAL REFERENCE TO THE 'TECH SPACE' SOFTWARE SOLUTIONS AMMERPET, HYDERABAD	Mrs.R.Jeyalakshmi
35	20761E0037	A STUDY ON "INVENTORY MANAGEMENT" (WITH REFERENCE TO KUSALAVA INTERNATIONAL LTD, VIJAYAWADA)	Mrs. R. Jeya Lakshmi
36	20761E0038	A COMPARATIVE STUDY ON PERFORMANCE EVALUATION OF MOTILAL OSWAL GOLD ETFS TO OTHER ETFS WITH REFERENCE TO BSE	Mr.U.Rambabu
37	20761E0039	A STUDY ON PERFORMANCE EVALUATION OF SELECT MUTUAL FUNDS WITH REFERANCE OF MOTILAL OSWAL FINANCIAL SERVICES LTD	Mr.U.Rambabu
38	20761E0040	A STUDY ON RATIO ANALYSIS WITH REFERENCE TO HI TECH PRINT SYSTEM LIMITED PEDDAAUTAPAALI	Mr.U.Rambabu
39	20761E0041	A STUDY ON "WORKING CAPITAL MANAGEMENT" WITH REFERENCE TO (KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OP UNION LTD, VIJAYAWADA)	Mr.U.Rambabu
40	20761E0042	A STUDY ON PERFORMANCE OF EQUITY MUTUAL FUNDS WITH HYBRID MUTUAL FUNDS	Mr.U.Rambabu
41	20761E0043	A STUDY ON JOB SATISFACTION OF EMPLOYEES WITH REFERENCE TO TECHIN IT PROCESS PRIVATE LIMITED,VIJAYAWADA	Dr.L.Srinivas

42	20761E0044	A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED STOCKS IN BANKS WITH REFERENCE TO SWASTIKA INVESTMENT PVT LTD	U. Rambabu
43	20761E0045	A STUDY ON HUMAN RESOURCE INFORMATION SYSTEM WITH REFERENCE TO TECHIN IT PROCESS PVT LTD,VIJAYAWADA	Dr.K.Deepika
44	20761E0046	A STUDY ON "WORKING CAPITAL MANAGEMENT WITH THE REFERENCE TO MARAUTI SUZUKI PVT LTD AT KANCHIKACHARLA	Mr. U. RAMBABU
45	20761E0047	A STUDY ON "EQUITY LINKED SAVING FUNDS"MANAGING BY SWASTIKA INVESTMENT PVT LTD.VIJAYAWADA	Mr. U. RAMBABU
46	20761E0048	A STUDY ON "WORKING CAPITAL MANAGEMENT" WITH REFERENCE TO KCP SUGAR AND INDUSTRIES CORPORATION LTD, VUYYURU	Dr. T.Rajasekhar
47	20761E0049	A STUDY ON CAPITAL BUDGETING WITH REFERENCE TO INCHEM LABORATORIES PVT LTD	Dr.L.SRINIVAS
48	20761E0050	A STUDY ON "EQUITY ANALYSIS ON WITH REFERENCE TO THE KOTAK SECURITIES VIJAYAWADA"	Dr.V.V.Narsi reddy
49	20761E0051	"A STUDY ON ""EQUITY ANALYSIS ON WITH REFERENCE TO THE KOTAK SECURITIES VIJAYAWADA"""	Dr.K Deepika
50	20761E0052	A STUDY ON COMPARATIVE ANALYSIS ON MUTUAL FUNDS WITH REFERENCE ADITYA BIRLA CAPITAL LTD AT VIJAYAWADA	Mrs. R. Jeya Lakshmi
51	20761E0053	A STUDY ON "PERFORMANCE EVALUATION OF SELECT MUTUAL FUNDS WITH SPECIAL REFERENCE OF ADITYA BIRLA CAPITAL LTD" AT VIJAYAWADA	Mr. U RAMBABU
52	20761E0054	A STUDY ON WORKING CAPITAL MANAGEMENT WITH SPECIAL REFERENCE TO SMART HOME SHOPPEE PVT.LMT VIJAYAWADA	B Kalyan kumar
53	20761E0055	"A STUDY ON EQUITY MUTUAL FUNDS WITH REFFERENCE TO MOTILAL OSWAL SECURITIES FINANCIAL SERVICES PRIVATE LIMITED VIJAYAWADA"	K. Ravi kiran Yasaswi
54	20761E0056	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO P.V.R PROJECTS	B. Kalyan kumar
55	20761E0057	A STUDY ON CUSTOMER PERCEPTION WITH REFERENCE TO TVS MOTORS	Dr.D.Venkateswarlu
56	20761E0058	A STUDY ON WORKING CAPITAL MANAGEMENT WITH SPECIAL REFERENCE TO ITC LTD AT GUNTUR	B. kalyan kumar
57	20761E0059	A STUDY ON EFFECTIVENESS OF ADVERTISEMENT CARRIED OUT BY ACTIVE GREEN SOLUTIONS IN	Dr.D.Venkateswarlu

		HYDERABAD	
58	20761E0060	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION ON HONDA BIKES WITH REFERENCE TO LEO HONDA,IBRAHIMPATNAM	Dr.D.Venkateswarlu
59	20761E0061	A STUDY ON BRANDING WITH REFERENCE TO FORCE MOTORS PVT LTD.,	Dr. D. Venkateswarlu
60	20761E0062	A STUDY ON CUSTOMER SATISFACTION WITH SPECAIL REFERENCE TO BIG BAZAAR AT VIJAYAWADA	Dr.D.Venakateswarlu
61	20761E0063	A STUDY ON "RATIO ANALYSIS" WITH REFERENCE TO HERITAGE FOODS (INDIA) LIMITED HYDERABAD	B.Kalyan Kumar
62	20761E0064	A STUDY ON BRANDING OF HERO TWO WHEELER WITH SPECIAL REFERENCE SRI LAKSHMI GANAPATHI MOTORS AT MYLAVARAM	Dr.D.Venakateswarlu
63	20761E0065	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO LAKSHMI FINANCE VIJAYAWADA	B.Kalyan kumar
64	20761E0066	A STUDY ON "CUSTOMER SATISFACTION WITH A SPECIAL REFERENCE TO VIJAY DAIRY" V	Dr. T. RAJASEKHAR
65	20761E0067	A STUDY ON COMMODITY DERIVATIVES WITH REFERENCE TO MOTILAL OSWAL FINANCIAL SERVICES LTD VIJAYAWADA	B. Kalyan Kumar
66	20761E0068	A STUDY ON "WORKING CAPITAL MANAGEMENT" WITH REFERENCE TO KUSALAVA INTERNATIONAL LTD., VIJAYAWADA	B. Kalyan Kumar
67	20761E0069	A STUDY ON "CAPITAL STRUCTURE" WITH REFERENCE TO ULTRA TECH CEMENT HYDERABAD	B.kalyan kumar
68	20761E0071	A STUDY ON PERFORMANCE AND EVALUATION OF EQUITY DERIVATIVES WITH REFERENCE TO MOTILAL OSWAL FINANCIAL SERVICES LTD VIJAYAWADA	B.kalyan kumar
69	20761E0072	A STUDY ON "EMPLOYEE SATISFACTION IN THE RETAIL OUTLETS WITH REFERENCE TO HERITAGE FOODS(INDIA)LTD "AT PUNJAGUTTA RETAIL OUTLET- HYDERABAD	Dr.k.Deepika
70	20761E0073	A STUDY ON ADVERTISING WITH REFERENCE TO BIG BAZAAR, VIJAYAWADA	Dr.T.Rajasekhar
71	20761E0074	A STUDY ON "RATION ANALYSIS AT GMR INFRA PVT LTD WITH REFERENCE TO MANYAM PVT LTD" (VIJAYAWADA)	K RAVI KIRAN YASASWI
72	20761E0075	A STUDY ON FINANCIAL MODELLING APSFC WITH REFERENCE TO TECH SPACE HYDERABAD	K.Ravi Kiran Yasaswi
73	20761E0076	A COMPARITIVE STUDY ON RATIO	K.Ravi Kiran Yasaswi

		ANALYSIS WITH REFERENCE TO SMART HOME SHOPPEE AT VIJAYAWADA	
74	20761E0077	A STUDY ON INDEX DERIVATIVES WITH REFERENCE TO MOTILAL OSWAL FINANCE SERVICES LTD AT VIJAYAWADA	K.Ravi Kiran Ysaswi
75	20761E0078	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO AT ITC PSPD BHADRACHALAM	k Ravi Kiran ysaswi
76	20761E0079	A STUDY ON "FINANCIAL STATEMENT ANALYSIS" AT GMR INFRA PVT LTD WITH REFERENCE TO MANYAM PVT LTD" (VIJAYAWADA)	K Ravi Kiran ysaswi
77	20761E0080	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO HYUNDAI MOTERS VIJAYAWADA	Dr.L.Srinivas
78	20761E0081	A STUDY ON DIFFERENTIATION OF PRODUCT PURCHASING WITH SPECIAL REFERENCE TO BIGBAZAAR AT VIJAYAWADA	Dr. L.Srinivas
79	20761E0082	A STUDY ON TRADING STRATEGIES USING DERIVATIVES IN NSE WITH SPECIAL REFERENCE TO TECH SPACE HYDERABAD	k Ravi Kiran ysaswi
80	20761E0083	A STUDY ON WORKING CAPITAL MANAGEMENT AT LARSEN AND TOUBRO WITH REFERENCE TO DREAM SPACE MODULAR DESIGN PVT LTD VISHAKAPATNAM	k Ravi Kiran ysaswi
81	20761E0085	A STUDY ON CAPITAL BUDGETING WITH SPECIAL REFERENCE OF MANYAMS PVT LTD AT VIJAYAWADA	N.Samba Siva rao
82	20761E0086	A STUDY ON WORKING CAPITAL MANAGEMENT WITH SPECIAL OF RAHUL TVS MOTORS PVT LIMITED TIRUVURU	N. SambasivaRao
83	20761E0087	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE OF MANYAMS PVT LTD VIJAYAWADA	N.Samba Siva Rao
84	20761E0088	A STUDY ON"RATIO ANALYSIS WITH REFERENCE TO MANYAM'S PVT .LTD" AT VIJAYAWADA	N.Samba Siva Rao
85	20761E0090	A STUDY ON "FUNDS FLOW STATEMENT WITH SPECIAL REFERENCE TO HERO MOTOCORP LTD(PHOENIX MOTORS PVT LTD), HYDERABAD"	MR.N SAMBASIVA RAO
86	20761E0091	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT ON TVS MOTORS WITH SPECIAL REFERENCE TEJA TVS MOTORS AT MYLAVARAM	Dr.k.Deepika
87	20761E0092	COMPARATIVE ANALYSIS OF MUTUAL FUNDS WITH SPECIAL REFERENCE TO RELIGARE SECURITIES, ANANTAPUR.	MR.N SAMBA SIVA RAO
88	20761E0094	A STUDY ON WORKING CAPITAL	N.Samba Siva Rao

		MANAGEMENT WITH REFERENCE TO KCP SUGAR AND INDUSTRIES CORPORATION LIMITED VUYYURU	
89	20761E0095	A STUDY ON RECRUITMENT AND SELECTION WITH SPECIAL REFERENCE TO BIG BAZAAR VIJAYAWADA	Dr.k.Deepika
90	20761E0096	A STUDY ON WORKING CAPITAL MANAGEMENT-WITH REFERENCE TO DR. NTPS -IBM	N SAMBASIVA RAO
91	20761E0097	A STUDY ON PERFORMANCE OF IPOS BY COMPARING ISSUE PRICE VS CURRENT MARKET PRICE WITH REFERENCE TO BONANZA PORTFOLIO LIMITED, VIJAYAWADA	Dr.T.Rajasekhar
92	20761E0098	A STUDY ON IMPACT OF REWARDS SYSTEM ON EMPLOYEES PERFORMANCE WITH REFERENCE TO TRIDE MOBILITY HYDERABAD	Dr.k.Deepika
93	20761E0099	A STUDY ON CAPITAL BUDGETING ON TVS MOTERS WITH REFERENCE TO VIGNESHWARA AUTO MOBILES AT IBRAHIMPATNAM	Dr. L SRINIVAS
94	20761E00A0	A STUDY ON JOB SATISFACTION WITH REFERENCE TO INCAP LIMITED AT NIDAMANUR	DR.K.DEEPIKA
95	20761E00A1	A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO LEO HONDA TWO WHEELER AT IBRAHIM PATNAM VIJAYAWADA	DR.K. DEEPIKA
96	20761E00A2	A STUDY ON FUNDS FLOW STATEMENT WITH REFERENCE TO P.V.R PROJECTS, ELURU	Dr.k.Deepika
97	20761E00A3	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO HERO MOTORS AT HYDERABAD	MR.N Sambasiva Rao