



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING**

**(AUTONOMOUS)**

**Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)**

**Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada**

**L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India**

**School of Management Studies**  
**2019 Batch Main Projects**

S.No	Roll Number	First Name	Project Title	Project Guide
1	17761E0097	MOHAMMAD AFREEN	A Study On Employee Job Satisfaction Of Creatz Solutions Pvt Ltd.(Bangalore)	Dr.V.V.Narsireddy
2	19761E0001	RAJESHBALAMARTHI	A Study On Problems Of Polutry Form Owners With Refrence To Krishna (Dt)	Dr.A.Adishesha Reddy
3	19761E0002	NAVEEN KUMARBATTA	A Study On Sales And Distribution With Reference To Autofin Ltd Tata Motors	Dr.T.Rajsekhar
4	19761E0004	GANESH KUMARBOJJA	A Study On Inventory Management With Reference To Ultra Tech Cements Ltd.	Dr.L.Srinivas
5	19761E0005	RAMA DEVICHEBROLU	A Study On Capital Budgeting With Reference To Heritage Foods Limited Korlagudem, T.S.	Mrs.R.Jeyalakshmi
6	19761E0006	ANKI REDDYCHENNURI	A Study On Customer Satisfaction Towards Samsung Mobiles With Special Reference To Amaravathi Region A.P	Dr.T.Chandrasekhar Yadav
7	19761E0007	TARAKA MAHESH BABUCHIKKAVARAPU	A Study On Brand Awareness On Honda Bikes With Reference To Amaravathi Honda	Dr.V.V.Narsireddy
8	19761E0008	SAI KUMARDASARI	A Study On Brand Image And Reputation Of Hero Two Wheelers With Refrence To Sandhya Motors, Madhira	Dr.D.Venkateswarlu
9	19761E0009	BHUVANESWARIDHARANIKOTA	A Study On Performance Analysis Of Equity Mutual Funds With Reference	Mr.P.Siva Reddy

			To India Infoline Trading At Vijayawada	
10	19761E0010	ANUSHAEDAPALAPATI	A Study On Evolution Of Financial Performance Through Ratio Analysis With Reference To Lanco Power Pvt Ltd Kondapalli	Mr.U.Rambabu
11	19761E0011	NAGA SAI BALA SUBRAHMANYAMELLIPILLI	A Study On Dealers Perception With Reference To Tattukuri Medical And Services	Mr.N.Sambasivarao
12	19761E0012	RAJANIGUDE	A Study On Equity Derivatives With Reference To Motilal Oswal Financial Services Ltd At Vijayawada	Mr.K.Ravi Kiran Yaraswi
13	19761E0013	DEENA SWARUPAGUNDIGA	A Study On Recruitment And Selection In Reference To The Hyundai Company	Dr.T.Rajsekhar
14	19761E0014	ASHA RANIGUNDLA	A Comparative Study On Nifty With Bank Nifty and Financial Nifty With Reference To Zebu Etrade And Wealth Management Service Private Ltd, Vijayawada	Mr.B.Kalyan kumar
15	19761E0015	SAI KIRANGUNDUBOYINA	A Study On Mutual Funds With Reference To Sriram Insight Share Brokers Pvt. Ltd, Hyderabad	Dr.A.Adishesha Reddy
16	19761E0016	BHASKARACHARIJUJURI	A Study On Working Capital Management With Reference To Avanti Feeds Ltd, Kovvur	Mrs.R.Jeyalakshmi
17	19761E0017	SATISHKATTA	A Study On Advertising Effectiveness With Special Reference To Industan Coca-Cola Beverages Pvt Ltd	Dr.V.V.Narsi Reddy
18	19761E0018	DHANUSHKOSANAM	A Study On User Satisfaction With Reference To Tattukuri Medical System And Services	Dr.D.Venkateswarlu

19	19761E0019	JAGADEESHKOSARAJU	A Study On Problems And Prospects Of Manago Farmers With Reference To Krishna District, A.P.	Mr.N.Sambasiva rao
20	19761E0020	SURENDRAKOTHAPALLI	A Study On Customer Satisfaction On Hero Bikes With Reference To Sri Lakshmi Ganapathi Motors, Mylavaram, A.P	Dr.V.V.Narsi Reddy
21	19761E0021	LAKSHMI SRAVANIKUKKADAPU	A Study On Work-Life Balance In Banks With Reference To Hdfc Bank In Tiruvuru Region	Dr.L.Srinivas
22	19761E0022	MADAN MOHANMADDASANI	A Study On Financial Statement Analysis With Reference To Lanco Infratech Ltd,	Mr,P.Siva reddy
23	19761E0023	KIRAN PRASADMANNAM	A Study On Problems And Prospects Faced By The Bricks Kilns Industry With Special Reference To Krishna District	Mr.B.Kalyan kumar
24	19761E0025	SAI KRISHNAMODUGULA	A Study On Currency Derivatives With Reference To Karvy Stock Broking Private Limited At Hyderabad	Mr.K.Ravi Kiran Yasaswi
25	19761E0026	ANIL KUMARMUCHINTHALA	Astudy On Factors Influencing Customer Buying Decision In Hyundai Cars With Sepcial Refernce To Sai Swarna Agencies Vijayawada, A.P.	Dr.V.V.Narsi Reddy
26	19761E0027	SWAMINADHMUDARAKOLA	A Study On Customer Satisfaction With Special Reference To Tata Motors Pvt Ltd, Sathupalli	Dr.D.Venkateswarlu
27	19761E0028	RAMESHMUNDLAPATI	A Study On Service Quality And Customer Satisfaction Hyundai Cars With Special Reference To Sai Swarna Hyundai, Vij, A.P.	Mr.N.Sambasiva rao
28	19761E0029	NALINIMUTHYALA	A Study On Quality Of Work Life With Reference To Dr. Narlathatarao Thermal	Dr.V.V.Narsi Reddy

			Power Station, Vijayawada.	
29	19761E0030	YASASWINI PRIYANKANAREDLA	A Study On Financial Statement Analysis Of A.P. Genco Dr. Ntts, Ibrahimpatanam	Dr.L.Srinivas
30	19761E0031	NIKHILNELLURI	A Study On Marketing Problems Faced By Msmes With Special Reference To A.P. [[C-Iala,Itap, Kondapalli	Mr.P.Siva Reddy
31	19761E0032	HYMAVATHIORUSU	A Study On Inventory Management With Reference To Vijay Dairy At Vijayawada	Mr.B.Kalyan Kumar
32	19761E0033	LALITHA SAIPACHIPULUSU	A Study On Sales And Promotion Activities With Reference To Tvs Motors Pvt.Ltd, Mylavaram	Mr.K.Ravi Kiran Yasaswi
33	19761E0034	DOLIKA MAHESWARIPADAVALA	Study On Equity Analysis On It Sector Industry With Reference To Motilal Oswal Financial Services Limited At Vijayawada	Mr.P.Siva reddy
34	19761E0035	NAGA RAMYA SRIPANCHAKARLA	A Study On Risk And Return Analysis Of Selcect Stocks In Nse With Reference To Zebu Etrade And Wealth Management Services Pvt Ltd	Mr.U.Rambabu
35	19761E0036	VENKATA SIVA RAOPANUGANTI	A Study Working Capital Management With Special Reference To Heritage Food Limited, Hyderabad	Mr.K.Ravi Kiran Yasaswi
36	19761E0037	SRI KAVYAPEKETI	A Study On Training And Development With Reference To Dr. Narla Tata Rao Thermal Power Station, Vijayawada	Dr.T.Rajsekhar
37	19761E0038	PRATHIMAPENUGONDA	A Study On Funds Flow Statement Analysis With Reference To Zuari Cement, Guntur	Mr.B.Kalyan Kumar
38	19761E0039	MURALI SAI KRISHNAPILLALA	A Study On Sales And Distribution Practice	Dr.A.Adishesha Reddy

			With Reference To Tvs Motors At Mylavaram	
39	19761E0040	MOUNIKAPINGALI	A Study On Employee Job Satisfaction With Reference To Dr. Narla Tatarao Thermal Power Station, Vijayawada	Dr.L.Srinivas
40	19761E0041	NAVEEN KUMARPOKURI	A Study On Funds Flow Statement With Reference To Zuari Cement At Hyderabad.	Mrs.R.Jeya Lakshmi
41	19761E0042	SIRIPATHIRAKESH	A Study On Funds Flow Statement With Reference To Zuari Cement At Hyderabad.	Mr.P.Siva reddy
42	19761E0044	DIVYA RANISADANALA	A Study On Working Capital Management With Reference To Hemadri Cements Ltd, Vedadri	Mr.U.Rambabu
43	19761E0045	SAI KUMARSARANAM	A Study On Customer Satisfaction On Bajaj Bike With Reference To Sri Srinivasa Bajaj Auto Sales Corporation, Jaggayyapet	Dr.V.V.Narsi reddy
44	19761E0046	AMEER JOHN SHAIK	A Study On Marketing Opportunities For Msme With Special Reference To Apiic Ida, Kondapali	Dr.D.Venkateswarlu
45	19761E0047	GULSHAN NIHARSYED	A Study On Equity Analysis With Reference To Kotak Securities Ltd, Vijayawada	Mr.K.Ravi Kiran Yasaswi
46	19761E0048	HEMANTH KUMAR REDDYTHUMMURU	A Study On Customer Satisfaction With Special Reference To Big Bazaar, Vijayawada	Mr.N.Samba siva rao
47	19761E0049	RAMA LAKSHMANVELPULA	A Study On Sales Promotional Activities With Special Reference On Tata Motors, Vijayawada	Dr.V.V.Narsi reddy
48	19761E0050	SWATHI GANGAYARRA	A Study On Currency Derivatives With Reference To Motilal Oswal Financial Services Ltd At Vijayawada	Mr.B.Kalyan kumar

49	19761E0051	NAGENDRA BABUADDAGIRI	A Study On Employee Recruitment And Selection Process With Reference To Big Bazaar At Vijayawada	Dr.T.Chandra sekhar Yadav
50	19761E0052	RAMESHALIKA	A Study On Consumers Behavior Towards Online Shopping With Special References To Amazon Products In Krishna Dt,A.P.	Dr.A.Adishesha reddy
51	19761E0053	MOUNIKAARE	A Study On Working Capital Management With Reference To Lanco Kondapali Power Plant Pvt Ltd	Mrs.R.Jeya lakshmi
52	19761E0054	PRIYANKAARIVENI	A Study On Equity Analysis With Respect To Banking Sector With Special Reference To Indian Infoline Trading	Mr.P.Siva reddy
53	19761E0055	ASHOKCHALLA	A Study On Working Capital Management Kcp Sugars Industry Corporation Ltd	Mr.U.Rambabu
54	19761E0056	SAI CHANDUCHENNA	A Study On Financail Analysis Through Ratio Analysis At Sugar Factory, Uyuru	Mr.K.Ravi Kiran Yasaswi
55	19761E0057	SOMA SEKHARA DINESH KUMARCHINNAM	A Study On Employee Job Satisfaction With Reference To Modulo Ceramics Pvt.Ltd.	Dr.T.Rajsekhar
56	19761E0058	MADHAVA RAOCHINTHALA	A Study On Budget And Budgetary Control With Special Reference Of Sri Srinivasa Auto Sales Coorporative Bajaj Auto Mobiles, Jaggayyapet	Mr.B.Kalyan Kumar
57	19761E0060	DURGADEVI BOMMAREDDY	A Study On Working Capital Management To Kusalava International Limited	Dr.A.Adishesha reddy
58	19761E0061	LAKSHMI BHAVANIGAMPA	A Study On Competency Mapping With Reference To Airaa Corporates Llp	Dr.L.Srinivas
59	19761E0062	SRIKANTHGANDIKOTA	A Study On Psu Bank Share Prices With Private Bank Share Prices With Reference	Mrs.R.Jeya lakshmi

			To Deal Money Securities Private Limited At Vijayawada	
60	19761E0063	INDRASENA REDDYGOPU	A Studay On Sales Advertising With Special Reference To Airtel, Hyderabad	Dr.D.Venkateswarlu
61	19761E0064	SAHITHYA VASAVIGUDIVADA	A Study On Financial Modeling With Reference To Ezone Securities& Solutions (India) Private Limited, Vijayawada	Mr.P.Siva reddy
62	19761E0065	SAI SESHU REDDYGUDURU	A Study On Employee Job Satisfaction With Reference To Big Bazaar, Vijayawada	Dr.T.Chandra sekhar Yadav
63	19761E0066	SATISHGUNDUBOYINA	A Study On Budgetary Control With Special Reference To Hdfe Bank Limited, Hyderabad	Dr.T.Rajsehar
64	19761E0067	INTHIYAZUDDIN	A Study On Sales And Service With Special To Honda Two Wheeler, Vijayawada	Mr.N.Sambasiva Rao
65	19761E0068	SNEHA NIHARICAJUJJAVARAPU	A Study On Employee Welfare With Reference To Vijaya Diary- K.D.M.P.M.A.C.U. Ltd, Vijayawada	Dr.L.Srinivas
66	19761E0069	JYOTHI BHIMVARAPU	A Study On Organizational Climate With Reference To Vijaya Dairy- K.D.M.P.M.A.C.U. Ltd, Vijayawada	Dr.T.Chandrasekhar Yadav
67	19761E0070	ANUSHAKALIVELA	A Study On Impact Of Demonitization On Indian Stock Market With Reference To Nse	Mr.U.Rambabu
68	19761E0071	CHINAKOTESWARA RAOKANNEBOINA	A Study On Performance Of Mutual Funds With Reference To Sundaram Asset Management Company Ltd At Hyderabad	Mr.K.Ravi Kiran Yasaswi
69	19761E0072	KIRANKODE	A Study On Performance Of Ipo's In India Is Considering Issue Price And	Mr.B.Kalyan Kumar

			Current Market Price From 2015-2020 Reference To Deal Money Security Pvt. Ltd	
70	19761E0073	SRAVANIKONKA	A Study On Employees Job Satisfaction (Case Of Bharath Heavy Electricals Ltd, Hyderabad)	Dr.T.Rajsekhar
71	19761E0074	SARATH KUMARMADA	A Study On Impact Of Flexible Working Conditions On Employee Job Satisfaction In Modulo Ceramics Pvt. Ltd.	Dr.L.Srinivas
72	19761E0075	SAMBASIVA RAOMALLADI	A Study On Customer Preference And Satisfaction On Honda Bikes With Reference To Leo Honda, Ibm	Dr.V.V.Narsi reddy
73	19761E0076	SURYA KUMARMATHANGI	A Study On Inventory Management With Reference To Nifty Labs, Kondapalli	Dr.A.Adishesha Reddy
74	19761E0077	NAGESWARA RAOMOGADATI	A Study On Customer Buying Behavior With Special Reference To Heritage Foods Ltd, Hyderabad	Mrs.R.Jeya lakshmi
75	19761E0078	NAGA RAJUMUDAGANA	A Study On Financial Modeling With Reference To Apsfc At Vijayawada	Mr.P.Siva Reddy
76	19761E0079	BRAHMA PRASADNALLABOTHULA	A Study On Financial Modeling With Reference To Apsfc At Vijayawada	Mr.U.Rambabu
77	19761E0080	KALYANNARAYANAPURAPU	A Study On Trading Strategies Using Derivatives In Nse	Mr.K.Ravi Kiran Yasaswi
78	19761E0081	PARVATHI PAREEK	A Study On Recruitment And Selection Process With Reference To Sridhanalakshmi Autoagencies Pvt Ltd-	Dr.K.Deepika
79	19761E0082	JAHARIKAPASUPULETI	A Study On Equity Linked Savings Funds With Reference To Swastika Investment Pvt Ltd, Vijayawada	Mr.B.Kalyan Kumar



80	19761E0083	RAJESH PATAPANCHALA	A Study On Financial Ratio Analysis (The Krishna District Milk Producers Mutually Aided Cooperative Union Limited) At Vijayawada	Dr.A.Adishesha Reddy
81	19761E0084	SAJIDAPATHAN	A Study On Performance Management With Reference To K.D.M.P.M.A.C.U.L At Vijayawada	Dr.K.Deepika
82	19761E0085	RAMA KRISHNAPEKETI	A Study On Performance Of Equity Mutual Funds With Hybrid Mutual Funds	Dr.K.Deepika
83	19761E0086	PULLARAORAVULA	A Study On Consumer Behaviour With Reference To Lg Electronics Products	Dr.D.Venkateswarlu
84	19761E0087	BASHEERSHAIK	A Study On Inventory Management With Reference To Maruti Suzuki	Dr.K.Deepika
85	19761E0088	ASHWAKMOHAMMAD	A Study On Financial Statement Analysis, Apmel	Dr.K.Deepika
86	19761E0089	MUNTAZSHAIAK	A Study On Equity Diversified Mutual Funds With Reference To Swastika Investmart Ltd., Vijayawada	Dr.K.Deepika
87	19761E0090	MUSHAIDSHAIAK	A Study On Fixed Asset Management With Special Reference To Ultratech Cement Ltd Hyderabad	Dr.T.Rajsekhar
88	19761E0091	SAJIDSHAIAK	A Study On Capital Budgeting With A Special Reference To Ultratech Cement Ltd Hyderabad	Dr.L.Srinivas
89	19761E0092	LAKSHMI THIRUPATHAMMATHAVANAM	A Study On Risk And Return Analysis Of Select Hdfc Debt Mutual Fund Schemes In India	Dr.T.Chandra sekhar Yadav
90	19761E0093	MADHAVITUMMALA	A Study On Performance Evaluation Of Equity Mutual Funds With Reference To Kotak Mutual Fund	Dr.V.V.Narsi reddy

91	19761E0094	SIVA KUMARTURAKA	A Study On Inventory Management With Reference To Hemadri Cements	Dr.D.Venkateswarlu
92	19761E0095	VINEETHAVADDE	A Study On Budget And Budgetary Control With Special Reference To Apgenco- Dr. Ntpps Ibrahimpatnam	Mr.N.Sambasiva Rao
93	19761E0096	GOVARDHANA RAOVEMULA	A Study On Channels Of Distribution With Reference To Model Diary, Vijayawada	Dr.K.Deepika
94	19761E0097	KALYANA SRINIVASA REDDYVEMULAPATI	A Study On Risk And Return Analysis Of Selected Stocks In Banks With Reference To Swathika Investment Private Limited, Vijayawada	Dr.T.Rajsekhar
95	19761E0098	NAGARJUNAVENIGANDLA	A Study On Working Capital Management With Reference To Kcp Cement Limited, Macherla	Dr.L.Srinivas
96	19761E0099	VIJAYALAKSHMI GUNTRU	A Study On Ratio Analysis With Reference To Heritage Foods Limited, Korlagudem, T.S	Dr.T.Chandra sekhar Yadav
<b>Project Coordinators:</b> <b>1. Mrs. R. Jeyalakshmi</b> <b>2. Mr. K. Ravi Kiran Ysaswi</b>			<b>Head of the Department</b>	