



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## Master of Business Administration

### **E-Spirit Club (Department Technical Club)**

### **Report on Events Conducted:A.Y: 2018-19**

| S.NO | NAME OF THE EVENT                                                                            | DATE       | RESOURCE PERSON                                          | PARTICIPANTS                             | OUTCOMES                                                                          |
|------|----------------------------------------------------------------------------------------------|------------|----------------------------------------------------------|------------------------------------------|-----------------------------------------------------------------------------------|
| 1    | Student competitions on the eve of “management day” (E Spirit 2K18)- Kotler kaun – mktg.game | 19.12.2018 | Dr.A.Adishesha reddy & other sr. faculty acted as judges | 280 MBA BTECH and MCA students           | students actively participated in ad makings                                      |
| 2    | Teachers day celebrations                                                                    | 5.9.2018   | Dr.A.Adishesha reddy & other sr. faculty acted as judges | MBA 1 st & 2 <sup>nd</sup> year students | Students felicitated the faculty and acknowledge their support for improving them |
| 3    | Business quiz competition                                                                    | 4.9.2018   | Dr.D.Venkateswarlu & Mr.b.Kalyan                         | MBA 1 st & 2 <sup>nd</sup> year students | Students actively participated and gained prizes                                  |
| 4    | Business plan competition                                                                    | 29.8.2018  | Dr.D.Venkateswarlu & Mr.b.Kalyan                         | MBA 1 st & 2 <sup>nd</sup> year students | Students developed ideas to create business models                                |
| 5    | A workshop on Right to information Act – its uses                                            | 23.8.2018  | Mr.Y. Jaganmohan rao & Mr.Kota prasada siva rao          | 220 students & faculty                   | Create awareness how to get information from various depts..                      |
| 6    | Launch of Dept. technical club , E-spirit                                                    | 23.8.2018  | Mr.Y. Jaganmohan rao & Mr.Kota prasada siva rao          | 220 students &all faculty                | Create awareness how to develop various skills to students                        |

Head of the Department  
( Dr. A. Adishesha Reddy)