



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



MASTER OF BUSINESS ADMINISTRATION Patents A.Y: 2025-2026

Sl. No.	Patent Title	Applicants / Inventors	Patent No.	Filed Date	Granted / Published Date
1	Machine Learning Framework for Real-Time Logistics Path Optimization in E-Commerce Supply Chain Networks	Dr. Padmaja Pulicherla; Dr. Angotu Nageswara Rao; Radhika Rajesh Nikam; Dr. Lavanya P B ; Bethi Saiteja; Chintolla Surekha; Dr. I. James; Dr. C. Sankar; Dr. Priyanka Sahni; Adarsh Kumar Ippili; Banushri A; Pooja Singh	202641052224	24-04-2026	08-05-2026
2	Intelligent IoT-Enabled Machine Learning System for Environmental Pollution-Based Early Cancer Detection in Smart Cities	Dr. Hemant Pal; Dr. Rakesh Sharma; Gummala Divya Kumari; R Punitha; Mrs. Kalyani Ruturaj Patil; Dr. D. Venkateswarlu ; Ram Prasad Chakraborty; Angelin Kiruba P; Sk Mofizul Haque; Saranya S; Dr. Ananda A; Dr. Jalli Ravi Kumar	202621020491	21-02-2026	10-04-2026
3	ML-Enhanced Mathematical Utility Model for Share Market Forecasting	Dr. Prathipati Suneetha; Dr. Sudhakar; Dr. Sreedevi Agastyaraju; Kalpana S; Urvashi Sangwan; Dr. Shanti Swarup Dubey; Dr. Vinod Kumar; Dr. V. T. Krishnaprasath; Dr. Undabatla Rambabu ; Subham Pankaj Samantaray; S. Nadhiya; R. Akbar Ali	202541128183	17-12-2025	02-01-2026
4	Hybrid Machine Learning-Driven Predictive Model for Dynamic Pricing and Consumer Purchase Behaviour in E-Commerce Platforms	Rama Swamy Palla; Eti Khatri; Dr. S. Karunakaran; B. Kalyan Kumar ; Bharathi V Kalmath; Dr. Kandavalli Michael Angelo; Shruti Sharma; Dr. Kshatrapal Singh; K. Manasa Lakshmi; Manoja R; Dr. P. Kathavarayan; Abhendra Pratap Singh	202541093288	29-09-2025	31-10-2025
5	Machine Learning-Driven Analysis of Internet and Social Media Addiction and its Influence on Academic Outcomes and Cybercrime	Dr. Satyanarayana Ramella; Dr. Vidhya Samad Barpha; Dr. Naresh Ogirala ; Dr. Rakesh Ashok More; Sumita Kumar; Vijaybabu D; Dr. Vaddi Seshagiri Rao; Dr. Deepak Sundrani; Dinesh Malviya; Abhendra Pratap Singh; Rachna Chandra; Prof. Prashant Adsule	202541090726	23-09-2025	24-10-2025
6	ML-Powered Predictive Analytics for Academic Performance and Psychological Behaviour among Students in Higher Education	Raghavalu Ramella; Dr. Rakesh Ashok More; Dr. A. Adishesha Reddy ; M. Goverdhana Reddy; Mr. M. Nandhakumar; Dr. Deepak Sundrani; Kajal Srivastava; Dr. Soumitra Mondal; Banavathu Ramyasree; Dr. Pushpalatha L; Dr. J. Krishna; Jeyaprakash N	202541087924	16-09-2025	10-10-2025

7	Recognizing Sociocultural Competencies in Social Entrepreneurship Through Machine Learning in Higher Education	Dr. Hemant Pal; Dr. Sanjeev Gour; Dr. Sam Sangeeth G; Dr. Harmanpreet Kaur; Dr. K. Deepika ; Dr. K. Sunanda; Dr. Krishan Kumar Kumawat; Punitha Gowri R; Dr. Soumitra Mondal; Dr. B. Senthilnayaki; Prof. Prashant Adsule; Thulasimani T	202521078819	19-08-2025	05-09-2025
8	ML, IoT and Big Data-Driven System for Predicting and Enhancing Entrepreneurial Potential among Higher Education Students	Dr. Pandurang Tukaram Pawar; Mannem Srinivasa Chakravarthy ; Latha M; Komal S; Dr. Shaik Balkhis Banu; Dr. K. Nanthitha; Dr. Abhishek Kumar Mishra; Dr. Sureshkumar Markanday Subramanian; Vandana Bonu; Dr. R. Murugesan; Dr. Rekha Tiwary; Dr. Vivekanand Pandey	202521072281	29-07-2025	05-09-2025
9	Machine Learning-Powered Cloud Security Framework for E-Commerce Platforms with Integrated Behavioural Analytics	Ankur Jain; Dr. Reena Prashant Shinde; Dr. Sahebrao N. Shinde; Kruthi V P; Mrs. Yaramala Nagamani ; P. Bushra Anjum; Dr. C. V. Lakshmi Narayana; Dr. Deepak Sundrani; L. Panneer Dhas; Dr. K. Senthil Prakash; Dr. V. Prabakaran; B. Mohanapriya	202511075980	09-08-2025	29-08-2025
10	Artificial Intelligence-Based Design Framework for Diamond Fractal MIMO Antennas in Ultra-High-Frequency 6G Networks	Allanki Sanyasi Rao; Amit Joshi; Narayan Krishan Vyas; Dr. R. Jeyalakshmi ; Dr. Anirban Neogi; Penki Rohit; Datla Rajitha; Vemulapati Pavani; Thota Jyothi Kumari; Dr. N. Chidambararaj; R. Anand; Subhasheni A	202541071213	26-07-2025	01-08-2025

Head of the department