

MASTER OF BUSINESS ADMINISTRATION

List of Patents Published by Faculty during A.Y 2024-25

S.No.	Patent Title	Applicants/ Inventors	Patent No.	Published date
1.	A digital Financial device Forecasting and Analysing stock transactions	1. Dr. Sailaja Nimmagadda 2. Dr. R. Jeyalakshmi 3. Mr. Surapaneni Ravi Kishan 4. Dr. Y V Naga Kumari	417817-001	19-07-2024
2.	Design a study and analysis of hospitality and tourism management research using The artificial intelligence based analytics	1. Prof. Shafqat Alauddin 2 . Dr. Amol Pandurang Godge 3 . Dr. D. Venkateswarlu 4 . Dr. D. Revathi 5 . Natarajan P 6 . Dr. D. Anitha 7 . Dr. Rajendrasing Kisansing Pardeshi 8 . A Sadeesh Kumar 9 . Dabi Bhagyashree 10 . Prof. Dr. Dharmendra Mehta 11 . Prof. Dr. Naveen K Mehta 12. Dr. Abhishek Rajeshkumar Mehta	202411069341	04-10-2024
3.	"Integrating machine learning and psychology for consumer purchase behaviour on e-commerce platforms"	1. "Subhashree P 2. Dr. Amrita Baid More 3. Dr K. Deepika 4. Dr RVS Praveen 5. Deepak Sundrani 6. Dr S. Venkata Ramana 7. Julakanti Sivananda Reddy 8. Maria Sahaya Diran D 9. Leuva Khushbu Hasmukhbhai 10. T.S.Venkateswaran 11. Dr T Ravichandran 12. Dr A. Sasi Kumar"	202441095121 A	13-12-2024
4.	"Transforming hr practices: integrating employee Engagement and analytics for organizational success"	Dr. Pankaj Adatiya Tiwari 2)Dr. Sphurti Birajdar 3) Mrs. Yaramala Nagamani 4)Dr. H S Abzal Basha 5)Ms. Joyce Daniel 6)Dr. T. Ravindra Reddy 7)Dr. Chikati Srinu 8)Prof. Dr. Venugopal Janaswamy 9)Dr. S Govardhan 10)Mr. Sreenivas Matla 11)Dr. R. Arun	202441058144	09-08-2024

5.	Blockchain-Integrated Ai System for Fraud Detection in Financial and E-Commerce Transactions	1) M Sowjanya 2) Kotamraju.Ravi Kiran Yasaswi 3) RVS Praveen 4) Yeshwanth Vasa 5) M Senthil Kumar 6) Dr. Amit Chauhan 7) Dr. Yashswini Varde 8) Disha Rahal 9) Dr G Sivagurunathan 10) Dr Vivek Bhatnagar 11) Dr Hirdesh Shrivastava 12) Vishnupriya K	202541041337	23-05-2025
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