



MASTER OF BUSINESS ADMINISTRATION

List of Journal Articles Published By Faculty during A.Y 2022-23

1. A comparative study of customer satisfaction with online Banking Services WRT SBI HDFC Bank in Bangalore city, **Dr. D. Venkateswarlu, Dr. N. Suresh Babu, Dr. P. Venkateswara Rao, June-2023, ISSN:2063-5346, European Chemical Bulletin. (Scopus)**
2. Identifying and converting opt-in prospects at international markets, **Dr.K. Deepika, Dr.GNR Prasad, Mr Bathula Prasanna Kumar, June-2023, ISSN:2063-5346, European Chemical Bulletin. (Scopus)**
3. Business Intelligence in Finance: Impact of Tools and Analytics, **Dr.O. Naresh, K.Archana,Dr. M Ashok, June-2023, ISSN:2063-5346, European Chemical Bulletin. (Scopus)**
4. A study in analysing key factors in adopting artificial intelligence in revamping supply chain systems in aqua field, "Mr Surapaneni Ravi Kishan Sailaja Nimmagadda, **Mrs R Jeya Lakshmi, D Venkateswarlu**" May 2023, Vol.10, Issue-4 pg.no: 2368-7487. Pg.no: 2157-2162 **Journal of Survey in Fisheries Sciences. (Scopus)**
5. An assessment of potential appraisal on software industries in Hyderabad, Dr.T.Chandrasekaryadav , Dr.Meeravalishaik, **Mr.U.Rambabu** ,Dr.Praveen Kumar, Vol-12 , Issue-S6,pg.no: 29-39, MAY-2023 ISSN:2063-5346, European Chemical Bulletin. **(Scopus)**
6. A study on unfolding asymmetric volatility in IT stocks in NSE, Krishna murthy Dr. V.S prasad Kandi, **Mr. K. Ravi Kiran Yasarwi,** June-2023, SUBMISSION ID: IJEF146207, **INDERSCIENCE (Scopus)**
7. Land Pooling Practicess in India- A Case study of Amaravathi and Magarpatta, Dr. Kovvali Bhanu Prakash , Dr. D. Surya Chandra Rao , **K. Ravi Kiran Yasarwi** Vol-11, Issue-11, Dec-2022, pg.no 278-283, 2278-0181, **IJERT (Open Access)**