



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)

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Affiliated to JNTUK, Kakinada & Approved by AICTE, New Delhi.

Accredited by NAAC, NBA Tier-1 for CSE, IT, ECE, EEE & ME and “CPE” status by UGC.

SCHOOL OF MANAGEMENT STUDIES

List of Journal Articles Published By Faculty during A.Y 2017-18

1. **Srinivas Lakkoju**, Vani Tamma, Nirmala Deepika,K.B, How good is employee Welfare in Indian PSUs? Some empirical evidence, *Management today*, Volume 7, Issue 4, Dec 2017, 187-193, ISSN 2348-3989
2. **Srinivas Lakkoju**, Lakshmi Tirumala, Ch, Rank and gender based comparison of HRD sub-systems: a study among non-works executives in RINL-VSP, *Pravara Management review* Volume 16, Issue 2, Dec 2017, 13-21, pISSN 0975-7201 eISSN 2278-0165
3. **Dr.V.V.Narsi Reddy** & Dr.A.Adi sasha Reddy, Financial Performance analysis-A case study with special Reference to ICICI Bank, *GEC's International journal of Innovation Technology and management*, Volume 3, Issue 2, Aug 2017, 20-26, ISSN 2394-594x
4. **Dr.V.V.Narsi Reddy**, Trends in Agricultural Product's Exports and Imports of Major SARRC Countries, *International Journal of Advance Engineering and Research Development*, Volume Issue pISSN eISSN 5 (2), Feb, 2018, 1-8, 2348-6406
5. **Dr.V.V.Narsi Reddy**, Factors of Life Insurance at Household Level: A Case Study, *International Journal of Innovative Research Explorer*, Volume 4, Issue 6, Nov 2017, 22-35, ISSN 2347-6060
6. **Dr.V.V.Narsi Reddy**, Degree of Competition Indian Manufacturing Firms, *Asian Journal of Management*, Volume 9, Issue 1, Mar 2018, 1-5, pISSN 0976-495X 9 eISSN 2321-5763
7. **Mr. Ravi kiran Ysaswi**, Mrs. D.Kalyani &, Mr. P.Siva Reddy, Political Sciences (Advancement in Law), *AGU International journal of Research in Social sciences and Humanities*, Volume 5, Dec 2017, 491-493, ISSN 2455-6084
8. **T.Chandra Sekhar Yadav**, Troubles faced by the Policy holders in client settlements in LIC, *Asian journal of Science and Technology*, Volume 8, Issue 8, Sep 2017, pISSN 5638-5640, eISSN 0976-3376
9. **Mr.T.Chandra Sekhar Yadav**, Influence of Personal and Organizational Variables on HRD Practices, Climate and Their outcome, *Worldwide Journal of Multi-Disciplinary Research and Development*, Volume 4, Issue 4, Apr 2018, 154-158, eISSN 2454-6615