LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada

L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230

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NBA — ASE,CE,CSE,ECE, EEE, IT & ME Under Tier-I

NAAC A CGPA: 3.20/4

Master of Business Administration

List of Book Chapters Published by Faculty during A.Y 2023-24

S. No.	Authors	Title of the Book	Publisher	Published Date	ISBN
1	**Dr. A. Adisesha Reddy, Dr. Naresh Ogirala, Dr. Kakarla Deepika and** Ms. A. Meghana Sai	Excellence in Management Education: A case and Research CompendiumChapter Name: Human Capital Intelligence (HCI) - The Heuristics and Horizons	AIMS	Aug-2023	978-93-5840-083-0
2	**Dr. A. Adisesha Reddy, A.** Meghana Sai and CH. Sai Kumar	Excellence in Management Education: A case and Research CompendiumEase-of-Doing Business: Current Scenario	AIMS	Aug-2023	978-93-5840-083-0
3	**Mr. K. Ravi Kiran Yasaswi, Dr. Naresh Ogirala, Kankata Sateesh and** D. Bharath Lakshman	Excellence in Management Education: A case and Research CompendiumChapter Name: Financial Trend Analysis of FINCARE Small Finance Bank: The Analytical Exposure	AIMS	Aug-2023	978-93-5840-083-0
4	**Dr. K. Deepika Mr. U. Rambabu Dr. O. Naresh**	Futuristic Trend in ManagementChapter Name: Role Of Artificial Intelligence In HR- A Theoretical Perspective	Iterative International Publishers	Apr-24	*978-93-5747-582-2*