



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada

L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230



Master of Business Administration

Report on Knowledge sharing Session on

“Entrepreneurship the Must Do Elements Part-II

12th June 2024 by Dr. Roy in association with AIMS and Media Partner Business Standard.

Event Name	Knowledge sharing Session
Event type/Name	Skill Development Programme
Date/Duration	7th June, 2024
Resource person/Organiser	Dr. Roy, Founder & Chief, Business Coaching, RBC, Duxcon, Operations Management BFSI Process Optimization, Leadership Management Strategy Portfolio, Business Performance, Entrepreneurship
Name of Convener	Dr. A. Adishesha Reddy, Professor & HoD, Dept. of Master of Business Administration, LBRCE, Mylavaram
Target audience	125
Total No. of participants	105
Objective the event	Empower participants with Entrepreneurial development skills and Start-Up Management Skills to the students and faculty.
Description of the event:	<p>Dr. Roy, Founder & Chief, Business Coaching, RBC, Duxcon, Operations Management BFSI Process Optimization, Leadership Management Strategy Portfolio, Business Performance, Entrepreneurship, he has presented and explained about origin of Entrepreneurship from veda time to the present time, he covered the following points.</p> <ul style="list-style-type: none"> ➤ Entrepreneurship Cycle Phases ➤ Success Rate of Startups in the World ➤ Problems faced by the entrepreneurs dur <p>He also clarified queries raised by the students and Participants, at the end of the session Dr. A. Adishesha Reddy, Professor & HoD, Dept. of Master of Business Administration, concluded the Session with a Vote of thanks.</p>

LIVE

KNOWLEDGE SHARING SESSION

Entrepreneurship – The Must do Elements – Part – II

Speaker

Join Free!

SAVE THE DATE



WEDNESDAY
12 JUNE 2024



TIME
03:00 PM

Dr. Roy
Founder & Chief – Business Coaching,
RBC, Duxcon, Operation Mgt, BFSI
Process Optimization, Leadership,
Management, Strategy Portfolio,
Business Performance,
Entrepreneurship



Moderator

Dr A Adishesha Reddy

Professor & HOD,
School of Management Studies,
Lokireddy Bali Reddy College Of
Engineering, Mylavaram, AP



Media Partner
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REGISTER NOW



Register your entry @ <https://t.ly/2zRHZ>



aimsacevents@gmail.com



Event Poster

What is an idea ? Invention or innovation

Idea is generally the theoretical in nature, top of the mind concept that needs to be proved either by the full solution or at least a prototype (working model).

Invention is the extension of the idea that is developed in to the either a prototype (working model) or a intermediate solution (more or less major aspects are working)

Innovation is the final product that is fully developed, rolled out and benefits realized

Dr. A. Adishesha Reddy
Prof. & HOD, MBA Dept.