



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

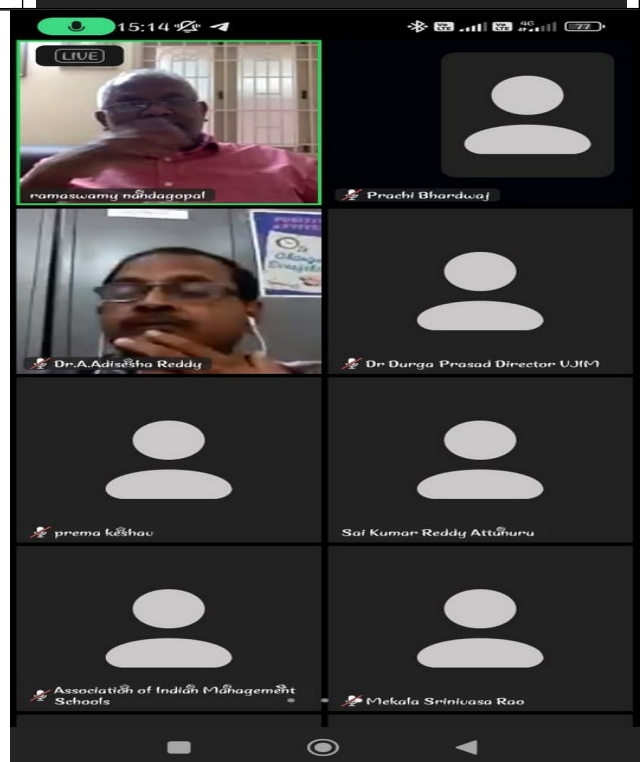
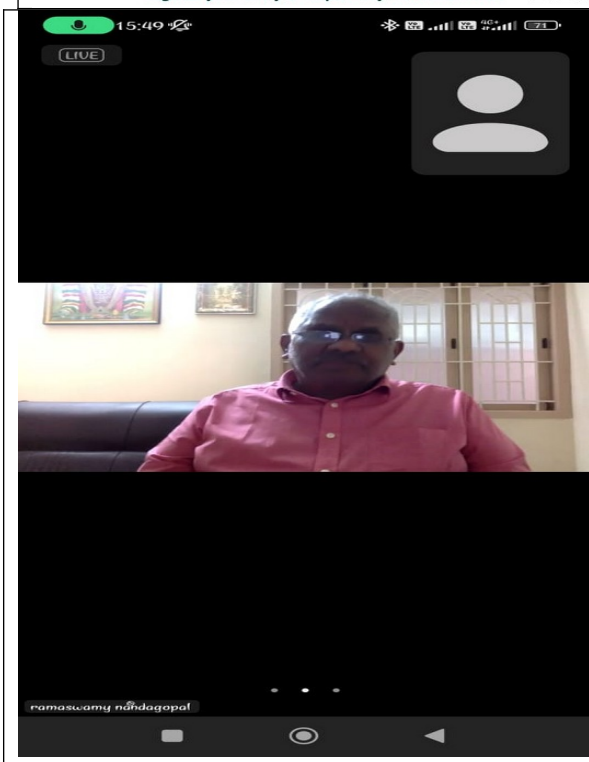
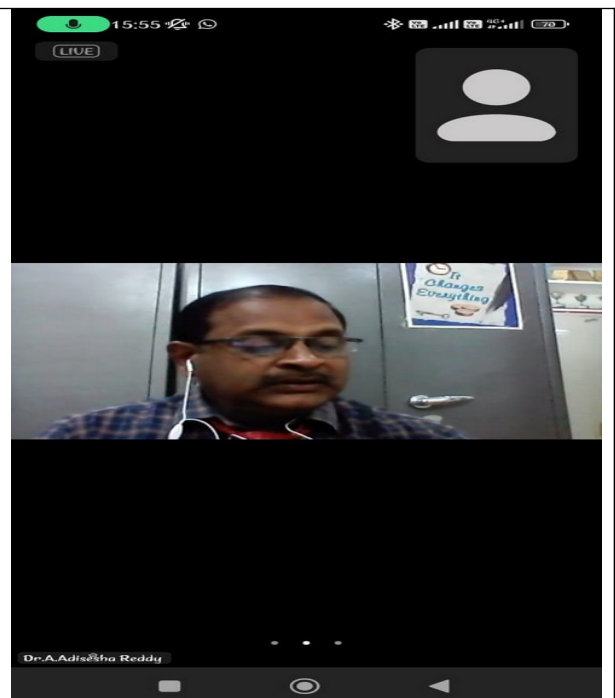
Master of Business Administration

Report on Knowledge sharing session on Accreditation

A.Y 2022-2023.

(Organized by AIMS and Lakireddy Bali Reddy College of Engineering)

Event Name	Knowledge sharing session.
Event type/Name	A Seminar on Accreditation
Date/duration	18-01-2023, 03.00PM TO 04.00PM.
Resource person/Organiser	<ol style="list-style-type: none">1. Dr. Ramaswamy Nandagopal, President, AIMS and Director General Sri Saraswathi Thyagaraja College, Polachi, Coimbatore, Tamilnadu.2. Dr. A. Adishesha Reddy, Chairman, Andhra Pradesh Chapter, AIMS and Professor and HoD, School of Management Studies, Lakireddy Bali Reddy College of Engineering, Mylavaram, Andhra Pradesh.
Name of Convener	Dr. A. Adishesha Reddy
Target audience	500
Total No. of participants	329(229- YouTube +100 -Zoom)
Event Description	Resource person explained role of Accreditations for the growth and development of institutions, discussed local and global accrediting agencies (NBA, NAAC- Local, ACBSP, EQUIS, TCA- Global), also discussed role of the peer team in accessing the documentations etc.
Objective the event	Knowledge sharing session on Accreditation.
Outcome of the event	The administrators, academicians and students from different states were attended the program and acquired the knowledge and expressed their satisfaction towards the quick response of the resource person on the feedback and doubts posted in chat box.



Event Poster, Interaction of resource person and moderator with participants from different states using Zoom platform and live stream in YouTube

Dr.A.Adishesha Reddy
Head of the Department