



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration Report on Alumni Interaction A.Y 2021-2022 (In association with E-sprit club)

Event Name	Alumni Interaction
Event type/Name	Students Technical club activity
Date/duration	04.03.2022
Resource person/Organiser	Mr. T Siva Prasad(11761E0066) Working as Assistant Manager, Bharati cements
Name of Convener	Dr.A.Adishesha Reddy / B.Kalyan Kumar
Target audience	II MBA
Total No. of participants	72
Objective the event	To discuss the trends and opportunities and required student skill set.
Description about the event:	Being the senior manager, he discuss the marketing opportunities and the high package salaries



Dr.A.Adishesha Reddy
Head of the Department