



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

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L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration

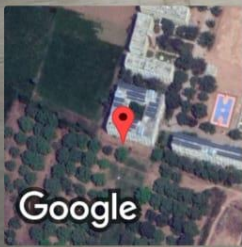
Report on Event attended by Dr.O.Naresh as Resource Person for
Workshop on IPR and IP Management for Startups on 10th
April,2024 at NRI Institute of Information Technology, Agiripalli.

Event Name	Workshop on IPR and IP Management for Startups
Event type/Name	One Day Workshop.
Date/duration	10-04-2024 (One day)
Resource person/Organiser	Dr. O. Naresh, Faculty MBA, LBRCE / Organized by Department of Management Studies, NRI Institute of Information Technology, Agiripalli.
Name of Convener	Dr. Hema, Professor, HOD, NRIIT
Target audience	110
Total No. of participants	85
Objective the event	A workshop on Understanding the different types of IPRs and make the initiative by the students to become an entrepreneur
Description about the event:	Dr. O. Naresh was invited as a resource person to present the views on different types of IPRs, how to manage the Intellectual Properties by the newly started businesses especially Startups.





 **GPS Map Camera**



Google

Gopalapuram, Andhra Pradesh, India
MP6P+VW5, Gopalapuram, Andhra Pradesh 521211, India
Lat 16.662465°
Long 80.73745°
10/04/24 11:51 AM GMT +05:30



 **GPS Map Camera**



Google

Gopalapuram, Andhra Pradesh, India
MP6P+VW5, Gopalapuram, Andhra Pradesh 521211, India
Lat 16.662389°
Long 80.737208°
26/03/24 10:27 AM GMT +05:30

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