



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## Master of Business Administration

### Report on Knowledge Sharing Session on Success factor to look for while building an Organization ground up A.Y 203-2024

(In associated with AIMS)

<b>Event Name</b>	<b>Knowledge Sharing Session on Success factor to look for while building an Organization ground</b>
<b>Event type/Name</b>	Webinar
<b>Date/duration</b>	09-02-2024 03:00 Pm to 4.30 Pm
<b>Resource person/Organiser</b>	<ul style="list-style-type: none"><li>➤ Mr.Sajan.M.Puravangara, Managing Director, Turtel Wax.</li><li>➤ Dr. A. Adishesha Reddy, Professor &amp; HOD, School of Management studies. LBRCE, Mylavaram. AP</li></ul>
<b>Name of Convener</b>	Dr. A. Adishesha Reddy, Professor & HOD, School of Management studies. LBRCE, Mylavaram. AP
<b>Target audience</b>	200
<b>Total No. of participants</b>	175
<b>Objective the event</b>	Organized a knowledge sharing session on <b>Success factor to look for while building an organization ground</b> in Online mode.
<b>Description about the event:</b>	An AIMS Sponsored Knowledge sharing session is organised by MBA Department of LBRCE, the <b>Success factor to look for while building an Organization ground</b> . Dr. A. Adishesha Reddy, Professor & HoD, Master of Business Administration, LBRCE-Mylavaram and Secretary of AIMS-AP Chapter addressed the inaugural session and introduced the session's Speaker and its importance in current scenario. Mr.Sajan Puravangara was Explained the factors/qualities are required to a person for establish the Start-up Business and also how the market trends influences the business, and also highlighted various channel, partners shares and how to Managing the resources effectively like Technology, Manpower, materials, natural resources.

**LIVE**

# INSPIRING YOUNG LEADERS SESSION

Join Free!

**“success factors to look for while building an organisation ground up”**

Speaker

**Mr Sajan M. Puravangara**  
Managing Director  
Turtle wax



SAVE THE DATE



**FRIDAY**  
09 FEB, 2024



**TIME**  
03:00 PM

Moderator

**Dr A Adishesha Reddy**  
Professor & HOD, School of  
Management Studies,  
Lakireddy Bali Reddy College  
of Engineering, Mylavaram, AP



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[aimsacevents@gmail.com](mailto:aimsacevents@gmail.com)



Event Poster



Inspiring Young Leaders Session on “success factors to look for while building an organisation ground up”

Dr. A. Adishesha Reddy, Professor & HOD, School of Management studies. LBRCE addressed the participants.



Dr. A. Adishesha Reddy  
Head of the Department