LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)
Affiliated JNTUK Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC & NBA under Tier-1
Mylavaram, Krishna, Dist, A.P., 521230- Contact: 08659-222933 Cell: 7386349999 bschoolbrce2011@gmail.com www.lbrce.ac.in

ICET Code: LBCE

SCHOOL OF MANAGEMENT STUDIES
Where the future begins...

What sets SMS Apart
Transforming any graduate to effective manager?

SMS HallMarks
- Adopting B - School Concepts
- Collaboration with AIMS
- Highest placement record
- Eminent Faculty With 40% Doctorates
- On going R&D Projects
- Guest lectures and Seminars by renowned industry experts
- Great support from Alumni
- Enhancement of Employability and Leadership skills through Association Classes
- Case Study based teaching and learning
- Esprit club activities
- Students research publications
- Highest record achievements in co-curricular and extracurricular activities
- NISM, NCFM and NPTEL Certifications
- Prathiba Awards from JNTUK

Placement as Priority
- 2019-2020 = 76%
- 2018-2019 = 93%
- 2017-2018 = 91%

Specializations Offered
1. Financial Management
2. Human Resource Management
3. Marketing Management
4. Operations Management
5. Systems Management
6. Open Electives

MBA ADMISSIONS OPEN

E Spirit Club Activities
1. Business Quiz
2. Business Plans
3. Mock Interviews
4. Paper Presentation
5. Stock Market
6. Product Launch
7. Young Manager
8. Market Makers
9. Start-Ups
10. Management Games

Further Details:
Dr. A. Adisesha Reddy
Professor & HOD
Cell: 9048038954

HCL
BYJU'S
SBINPASS"
Toppr

4 Lakh per year
10 Lakh per year
3.5 Lakh per year
4 Lakh per year
3 Lakh per year
7 Lakh per Year