



LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING (AUTONOMOUS)
L.B.Reddy Nagar, Mylavaram -521 230, NTR Dist., A.P.
MASTER OF BUSINESS ADMINISTRATION

Faculty Course Assessment& Analysis Report (FCAAR)

Faculty Name	:	Dr. O. Naresh	Designation	:	Associate Professor
Course Name	:	Business Analytics	Academic Year	:	2024-25
Course Code	:	23MB61	Semester	:	II- Semester
Degree	:	MBA	Programme	:	MBA

I.CIE

CIE Attainment				Question-CO Articulation Matrix				
		% Students Attempted	%Attainment	CO1	CO2	CO3	CO4	CO5
MID-I	Q1a	77	92.93	1				
	Q1b	78	90	1				
	Q1c	21	92.6	1				
	Q1d	21	77.78		1			
	Q2a	39	86		1			
	Q2b	32	68.3		1			
	Q2c	57	86.31		1			
	Q2d	46	67.8			1		
	Q3a	95	46.35		1			
MID-II	Q1a	22	82.15			1		
	Q1b	25	90.63			1		
	Q1c	66	85.89			1		
	Q1d	57	85.14				1	
	Q2a	40	56.87				1	
	Q2b	59	90.79				1	
	Q2c	36	80.86					1
	Q2d	33	90.7					1
	Q3a	98	84.13			1		
MID Attainment				91.85	72.95	82.12	77.6	85.78
Report writing and Presentation	A1	22	100	1				
	A2	15	100		1			
	A3	39	100			1		
	A4	25	100				1	
	A5	26	100					1
Report writing and Presentation				100	100	100	100	100

II. SEE

SEE Attainment			Question-CO Articulation Matrix				
	% Students Attempted	%Attainment	CO1	CO2	CO3	CO4	CO5
Q1a	74	96.78	1				
Q1b	75	90.53	1				
Q2a	28	97.15	1				
Q2b	29	86.49	1				
Q3a	67	83.34		1			
Q3b	67	86.91		1			
Q4a	37	91.31		1			
Q5a	37	91.31		1			
Q5b	57	84.73			1		
Q6a	59	93.25			1		
Q6b	41	90.39			1		
Q7a	41	82.7			1		
Q7b	84	88.68				1	
Q8a	80	89.11				1	
Q8b	16	100				1	
Q9a	16	85				1	
Q9b	78	89.8					1
Q10a	76	87.5					1
Q10b	21	84.62					1
Q11a	20	84					1
SEE Attainment			92.74	88.22	87.77	82.9	86.48

III. Overall CO attainment of the COURSE

Assessment Tool	CO1	CO2	CO3	CO4	CO5
MID Attainment	91.85	72.95	82.12	77.6	85.78
Report writing and Presentation	100	100	100	100	100
SEE Attainment	92.74	88.22	87.77	82.9	86.48
CO Attainment	93	85	87	83	88
CO Target	80	75	80	75	75

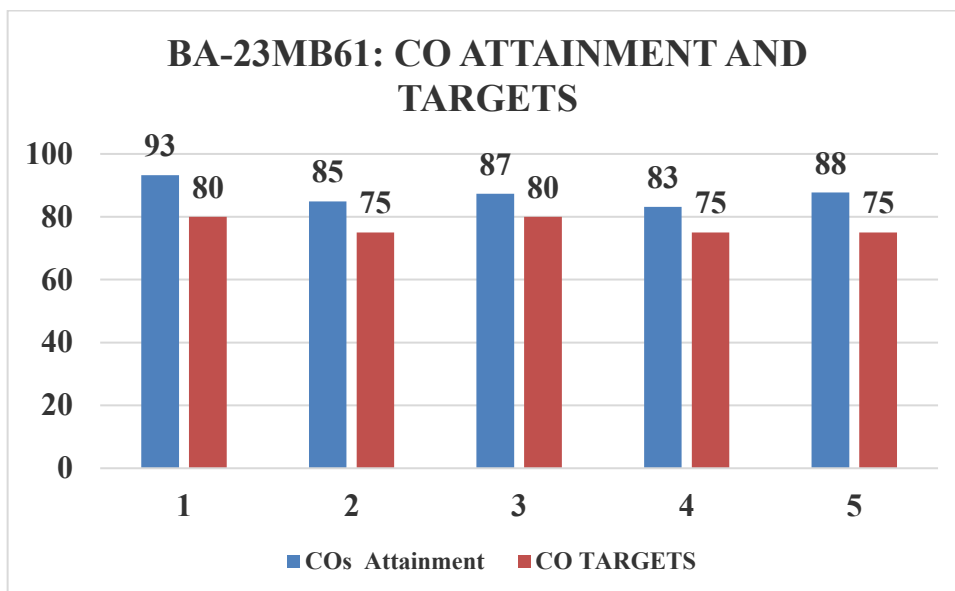


Fig: 23MB61–BUSINESS ANALYTICS– COTARGETS-ATTAINMENTS

IV CO-PO ATTAINMENT

Code	Attainment	PO1	PO2	PO3	PO4	PO5
CO1	93	1		2	-	1
CO2	85	1	2	-	1	-
CO3	87	-	1	1	2	2
CO4	83	2	2	-	1	-
CO5	88	-	1	2	2	1
CO-PO ATTAINMENT		86	85	90	86	89

Course Instructor

Dr. O. Naresh

Course Coordinator

Dr. O. Naresh

HOD

Dr. A. ADISESHA REDDY