

MEMORANDUM OF UNDERSTANDING

BETWEEN



M/S .RIGHT COMPUTERS

AND



SCHOOL OF MANAGEMENT STUDIES

M/S.LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)

Abbe ————— *uj*



S. Balaji



THIS MEMORANDUM OF UNDERSTANDING (hereinafter referred to as "MOU") executed on this 3rd day of October 2018 between 1.M/S .RIGHT COMPUTERS a software training organization at Vijayawada and 2.LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING,(AUTONOMOUS) an educational institution established by LAKIREDDY BALIREDDY CHARITABLE TRUST (LBRCT) and its registered office at LB Reddy Nagar, Mylavaram-521230, Krishna district A.P, INDIA (herein after called the "Party 2",which expression shall include its successors , executors and permitted assigns) Party 1, Party 2 hereinafter collectively referred to as the "Parties" and individually as a "Party"

ORIENTATION OF RIGHT COMPUTERS

RIGHT COMPUTERS in Vijayawada is one of the leading businesses in the Internet Website Developers. Also known for Internet Website Developers, Mobile Application Developers and much more. This institute also provides various kinds of contemporary software courses like Tally, Advance excel & GST .We also have a tie up with this institute to make faculty exchange and consultancy programs where faculty uses to be visited mutually for both the parties academic benefits. There is also formal understanding to send our management students to their branches for project work. Adding to this based on the technical expertise of RIGHT COMPUTERS, they are extending support for installation of software in our IT Labs and the key persons of this software institute are being invited to our Lab externals for better bondage between these two parties.

Mutual obligation:

- a). This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others. Expect has expressively stated in the MOU there shall be now obligation on any party to compensate the other in any manner
- b). Each party shall meet the expenses between them as mutually agreed
- c). Each party shall respect the other's intellectual property and shall not use any trade Name, trade mark, symbol or designation belonging to the other, without prior return approval. No party shall hold out as an agent or representative of the other or create in liability for the other. The parties shall indemnify other for breach of this clause



- It has 2 decades of strong experience in Computer Education since 1999
- 5 lakh+ benefitted through the workshops organized across the state.
- Market Leader in digital media training through TV channels
- Reached more than 30 lakh students with certified knowledge in Computers
- An ISO 9001-2018 certified organization for quality computer education
- Strong presence with more than 225 branches across the telugu linguistic states
- Dedicated Team under the steward ship of **Mr.SYED BASHA**, a person with rich exposure in computer training with committed values.
- Hands on experience in advanced technologies like Digital Marketing, Machine learning etc
- A pure software development organization with major focus on Web Applications, Android Applications, Business Applications etc.

Besides the above academic aspects, this institute also taking significant role to impart guest lecturers to the students and supporting students for attending off-campus drives

S. Basha



About Lakireddy Bali Reddy college of Engineering :

Lakireddy Bali Reddy College of Engineering (LBRCE) was founded through Lakireddy Bali Reddy Charitable Trust in 1998 by eminent philanthropist and NRI Entrepreneur Sri Lakireddy Bali Reddy, a Chemical Engineer by qualification. Since the inception, LBRCE aims at co-creating value-based technical excellence, which ultimately leads to the development of the rural area where the college is situated.

LBRCE is an ISO 9001:2015 certified institutions is approved by AICTE and affiliated to JNTUK Kakinada. LBRCE stands for quality standards in technical education that is exemplified in the continues strides it has taken towards excellence in the last 20 years. We were accredited with NAAC and NBA (CSE, IT, ECE & EEE) under Tier-I valid up to 2021-22. The Mechanical Engineering Department reaccredited in 2018 under Tier-I valid up to 2020-21. The College has also been awarded 2 (f) and 12(B) status, apart from the recognition as a 'Colleges with Potential for Excellence' (CPE) by the UGC. LBRCE has been recognized as an NPTEL Local chapter. We were ranked with AAA+ rating in India's Best Engineering Colleges list by Careers 360, in addition to the 'A' Grade by the Govt. of Andhra Pradesh..

About School of management studies, LBRCE:

Since its establishment in 2008, The School of Management Studies, Department of Business Administration, a constituent unit of LBRCE, has dedicated itself to the cause of quality higher education in management. The curriculum and Pedagogy integrate rigorous academic theory with real-life challenges and is geared to equip the students to successfully face the challenges of a long career in the world of uncertainty. We believe our pedagogy enables, engages, exemplifies and encourages students to make effective business decisions. Management education requires external orientation and thorough understanding about the changes happening in Business, Government and the Society. In order to fortify Industry-Academia association the department is maintaining close relation with premiere Institutions and also collaborated with AIMS to promote, safeguard and professional development of management education.

S. Balaji



A. Training and Placements in SMS

We pride ourselves on the strong industry academia interface, the alumni network, which plays a key role in understanding the business needs, thereby focusing on training the students to increase their employability. The department aim is to provide to the corporate world the dynamic leaders of the tomorrow who can deal successfully with uncertainty. Training & Placement services are done through the T&P Cell being organized by the faculty and student co-ordinators as its members. Good placements were achieved by the students in the previous years and the target of 100% qualitative placements is well in approach during present academic year.

B. Staff in SMS:

School of Management Studies strength lies in its faculty. The department holds well qualified and experienced faculty members which includes Professors-2, Associate Professors-3, Assistant Professors-10. 40 percent of the faculties are Doctorates and majority of the remaining faculty are in the urge of submitting their thesis. The faculty is a perfect blend of different specializations in Master of Business Administration to impart their expertise in handling diversified courses of the UG and PG programs. The teaching methodology in the department goes beyond fulfilling the syllabus requirements of the university, to meet the present industry needs. Faculty motivates and guides the students to pursue the internships in specializations. Special focus will be given to develop Communication and Soft Skills. The department is having strong association with industries to uplift the students' practical knowledge. At the beginning of each academic year Teacher Training Program is being conducted to train the newly recruited faculty with less than 2 years of experience. During the program Senior Professors of the college will deliver Model



NOW THEREFORE, THIS IDENTURE WITNESS AS UNDER:

In consideration of the above premises parties do hereby mutually agree as follows:

1. M/S .RIGHT COMPUTERS (Party -1) Provides training on Advance excel, tally & GST Calculations to the students of the Party -2 at nominal cost.
2. M/S .RIGHT COMPUTERS (Party -1) & Lakireddy Bali Reddy college of engineering shall involve each other in various consultancy and research assignments / projects as may be deemed necessary
3. Parties would allow each other to utilize human resources for project works , instruments, Laboratory services and technical consultancy services as per the availability of such resources
4. Party 1 Facilitate Party 2 to support in placement of the students by recommending them to various companies who are with their tie – up and also conduct Guest lecturers and seminars for the benefit of students of different batches.
5. M/S .RIGHT COMPUTERS (Party -1) Would become as a external examiner for conducting Data analysis Lab exams and also provide inputs on R & SPSS other related advancements of softwares
6. This MOUs is not intended to create agency or association and parties shall not have right to represent each other
7. This MOU shall be valid for a period of FIVE Years from the date of signing and may be extended with the acceptance of both parties



A handwritten signature in blue ink, appearing to read "S. Balaji".



IN WITNESS WHEREOF the parties have executed in duplicate on the day and year, before mentioned.

ON BEHALF OF

Lakireddy Bali Reddy College of Engineering

A. m. r.

Dr. K. Appa Rao, Principal

Dr. K. APPA RAO
PRINCIPAL
Lakireddy Balireddy Collge of Engg.,
MYLAVARAM - 521 230.

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IN THE PRESENCE OF

Signature:

A. Adishesha Reddy

Name: Dr. A. Adishesha Reddy, HOD,

School of Management Studies (SMS)

ON BEHALF OF

Right Computers

S. Basha

Syed Basha, Managing Director



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IN THE PRESENCE OF

Signature:

U. Rambabu

Name:

U. RAMBABU

