

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS) Affiliated to JNTUK Kakinada and Approved by AICTE, New Delhi Accredited by NAAC and NBA, Certified by ISO 9001:2015 L.B.Reddy Nagar, Mylayaram-521230, Krishna District, Andhra Pradesh



L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP

Impact Lecture Series 1: Session-1

Title: Micro Inkjet Printing Technology

Date: 28-06-2022

Time 10:00 to 11:30

Sponsored by: IIC-MHRD

Resource Person: **Dr. P.S.Srinivasa babu**

Centre Head for Flexible Electronics

K.L.University, Green Fields, Vaddeswaram,

Guntur District, A.P., INDIA.

Total No. of participants: 365

Target Audience: B.Tech Students & MBA Students

Objective of the Event: Awareness program on Innovation and Technology.

Outcome of the Event: Students are very much attracted towards the new technology.

Description of the Event:

Resource Person: Dr.P.S.Srinivasa Babu

Program started exactly around 10 AM, Dr.T.Rajasekhar, the convenor of Incubation centre addressed the gathering and highlighted the importance of Innovation towards the growth of college and Nation. Dr.A.Narendra Babu, Convernor of Incubation centre, explained the Incubation centre details and growth of the centre since inception. Dr.E.V.Krishna Rao, Dean Research and Development, highlighted the importance of Innovation, Design and Thinking for any idea to formulate. Finally Dr.K.Appa Rao, Principal, highlighted the incubation centre needs to the college and how it is helping to students. Resource Person Dr.P.S.Srinivasa Babu, explained the technology innovation Micro Inkjet Printing technologies and its features. Dr. Babu explained how this technology is emerging and he has shown few examples of the samples of the printing technology. He also shared the recent developments from his Lab like Cooking readymade items ready with auto machine.

