



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING**

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada

L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230



## Master of Business Administration

### Report Lakshya-2k24 Cultural events Celebrations A.Y 2023-2024

(In associated with KRUTHI fine Arts Cultural Club LBRCE)

<b>Event Name</b>	<b>Lakshya- 2k24 Cultural events Celebrations</b>
<b>Event type/Name</b>	Extra- Curricular Activity
<b>Date/duration</b>	01-03-2024 02:30 Pm to 06.00 PM
<b>Resource person/Organiser</b>	<ul style="list-style-type: none"> <li>➤ Sri Lakireddy Jaya Prakash Reddy, Honorary Chairman, LBRCE.</li> <li>➤ Sri Lakireddy Prasad Reddy, Chairman, LBRCE</li> <li>➤ Sri Lakireddy Vijay Kumar Reddy, Vice-Chairman, LBRCE.</li> <li>➤ Mr. G. Srinivasa Reddy President - LBRCT &amp; LBRCE,</li> <li>➤ Dr. K. Appa Rao, Principal &amp; Professor of ME.</li> </ul>
<b>Name of Convener</b>	<ul style="list-style-type: none"> <li>➤ Dr. A. Adishesha Reddy, Professor, Coordinator, KRUTHI Fine arts &amp; Cultural Club.</li> <li>➤ Dr, T. Satyanarayana, Professor, Dept. of ECE. Coordinator of KRUTHI Fina Arts &amp; Cultural Club</li> </ul>
<b>Target audience</b>	3500
<b>Total No. of participants</b>	2900
<b>Objective the event</b>	To Celebrate Cultural events to encourage the students to participate in the events in the college and in national level events.
<b>Description about the event:</b>	<p>Lakshya-2k24 is conducted on 01-03-2024, Cultural activities also conducted in the event this events is organised by <b>KRUTHI fine Arts Cultural Club LBRCE</b>, various performances performed by the students of all the departments in the college, all the students has enjoyed the events and their performances,</p> <p>Dr. A. Adishesha Reddy, Professor, Coordinator, KRUTHI Fine arts &amp; Cultural Club.</p> <p>Dr, T. Satyanarayana, Professor, Dept. of ECE. Coordinator of KRUTHI Fina Arts &amp; Cultural Club are Monitored the whole events without any disturbances.</p>



Dance Performances of Student in Annual Day Celebrations

Dr. A. Adishesha Reddy  
Head of the Department