

→LBRCE NSS Unit conducted Blood Donation Camp on 21-09-2017 in association with Red Cross Society, Vijayawada.

A Blood Donation camp organized by the NSS unit of LBRCE, in association with Red Cross India in the college auditorium on 21-09-2017. College Principal Dr.K.Appa Rao garu inaugurated the program and while addressing the NSS volunteers commended their motivated participation in social service activities. He quoted many real life incidents to highlight the significance of blood donation in saving the lives of millions of people. Mr.K.Timma Reddy, the Director,Infra exhorted the students to participate in such social activities and fulfill their obligations towards society and thanked the Red Cross Society,Vijayawada unit for their continuous support. The Chief Medical Officer of Red Cross India, Vijayawada unit, Dr. Madan Mohan gave details of the Blood generation process in the human body and also explained the importance of giving blood, not only for saving the lives of others but, for the good health of donors. The volunteers of NSS unit ensured the smooth conduct of the Blood donation camp. Many students donated Blood during this camp. The NSS Program Officer Mr.P.Ashok Reddy supervised the entire program.

A total of 74 students donated Blood during this camp.

