



Impact Lecture Series 1: Session-2

Title: Intellectual Property Rights: Issues and Challenges

Date: 28-06-2022

Time 11:30 AM to 1:00 PM

Sponsored by : IIC-MHRD

Resource Person: **Sri Subrat Sahu**
Examiner of Patents & Designs
Indian Patent Office, Delhi.

Total No. of participants: 365

Target Audience: B.Tech Students & MBA Students

Objective of the Event: Intellectual Property Rights.

Outcome of the Event: Awareness on Patenting

Description of the Event:

Resource Person: Sri Subrat Sahu Ji

Program started exactly around 10 AM, Dr.T.Rajasekhar, the convenor of Incubation centre addressed the gathering and highlighted the importance of Innovation towards the growth of college and Nation. Dr.A.Narendra Babu, Convenor of Incubation centre, explained the Incubation centre details and growth of the centre since inception. Dr.E.V.Krishna Rao, Dean Research and Development, highlighted the importance of Innovation, Design and Thinking for any idea to formulate. Finally Dr.K.Appa Rao, Principal, highlighted the incubation centre needs to the college and how it is helping to students. Resource Person Sri Subrat Sahu explained the importance of Patent and explained different types of patents. Sahu ji explained the process of patent filing with different live examples.

The image shows a Zoom meeting interface with a presentation slide titled "Intellectual Property" and "IPR To Protection to Commercialization Path".

Intellectual Property

- Patents
- Designs
- Trade Marks
- Geographical Indications
- Copyrights
- Semiconductor Integrated Circuits Layout-Designs

IPR To Protection to Commercialization Path

The diagram illustrates the path from IPR to commercialization. It features a flowchart with the following components:

- IPR** (Intellectual Property Rights)
- Protection** (Legal protection)
- Commercialization** (Market entry)
- Technology Transfer** (Knowledge sharing)
- Start-up/Spin-off** (New ventures)
- Technology Licensing** (Rights to use technology)

The text "The technology transfer frontier" is visible at the bottom of the diagram.

The meeting interface includes a grid of participant icons on the right and a video feed of a man in a blue shirt at the bottom right.