



Impact Lecture Series 2: Session-1

Title: Entrepreneurship and Start-up opportunities in EXIM

Date: 04-08-2022

Time 10 AM to 11:30 PM

Sponsored by : IIC-MHRD

Resource Person: **Sri A Saveen Baba**
Managing Director, Sri Satya Sai EXIMS
Hyderabad.

Total No. of participants: 596

Target Audience: B.Tech Students & MBA Students

Objective of the Event: Entrepreneurship & Start-ups

Outcome of the Event: Awareness on Product to Start-ups

Description of the Event:

Resource Person: Sri.A.Saveen Baba

The Centre For Innovation, Incubation and Entrepreneurship has been organized "Lecture Series -2,-Session-1 " –on Entrepreneurship and start-up opportunities and development at Indian glance, sponsored by Institution's Innovation Council (IIC) – MHRD, Ministry Of Education, New Delhi dated 04.08.22 at 10 am. The programme (seminar) is organized on virtual line – Microsoft.

Program started exactly around 10 AM, Dr.T.Rajasekhar, the convenor of Incubation centre addressed the gathering and highlighted the importance of Innovation towards the growth of college and Nation. Dr.A.Narendra Babu, Convenor of Incubation centre, explained the Incubation centre details and growth of the centre since inception. Dr.E.V.Krishna Rao, Dean Research and Development, highlighted the importance of Innovation, Design and Thinking for any idea to formulate. Finally Dr.K.Appa Rao, Principal, highlighted the incubation centre needs to the college and how it is helping to students.

The resource person Sri. A. Saveen Baba who is an entrepreneur, started a venture – Sri Satya sai EXIM in 2013, in the area of EXIM (Exports and Imports). In his lecture, he highlighted the export and import business opportunities and development.

After working in different place in different parts of the world, he started a venture for EXIM business after identifying various opportunities for development. He shared his experiences in the EXIM business. He explained different types of opportunities in EXIM area. He preferred the agriculture related area for EXIM – Moreover, he said the variety of opportunities in agricultural sector for EXIM business.

He shared variety of difficulties from procedures of the Govt.Of India while supplying other goods like iron, metal, and raw materials to abroad. H is customers are people in Singapore, Bangladesh, Malaysia and other countries. Being a start-up for EXIM business in the beginning, Rs. 4 lakhs rupees enough for initiating the EXIM business.

