



World Intellectual Property Day

Title: IPR Knowledge – Patent filing to Patent Grant

Date: 26-04-2023

Time 11:00 PM to 1:30 PM

Experts: **Dr. K. Raghava Rao**

**Professor in Dept. of CSE
Head of KL IPFC & MSME-Business Incubator
KL Deemed to be University, Guntur.**

Total No. of participants: 123

Target Audience: Teaching Faculty members

Objective of the Event: To create an awareness program on Intellectual properties.

Description of the Event:

The Centre for Innovation, Incubation, and Entrepreneurship, along with the IQAC (Internal Quality Assurance Cell) and Research and Development Cell, organized an awareness program on patent filing. Dr. K Appa Rao: Principal, Dr. Krishna Rao: Dean of the Research and Development Cell. Dr. Ramesh Reddy: IQAC Incharge. Dr. A. Narendra Babu and Dr.T. Rajasekhar Convenors of the Incubation Centre and faculty members attended the program. While addressing the gathering, Dr.K.Appa Rao highlighted the importance of patents in the academic field and stated that academics are the grassroots of Innovation.

Dr. A. Narendra Babu had the privilege of introducing the chief guest, Raghava Rao, to the audience. Following the introduction, Dr. Narendra Babu handed over the session to Raghava Rao, allowing him to address the audience and share his expertise on the subject of patents.

The program aimed to raise awareness among the attendees about patent filing and its importance in the fields of innovation, entrepreneurship, and research. The collective knowledge and experiences of the speakers provided valuable insights into the process of patenting, its advantages, and its implications for individuals and institutions involved in research and development activities.

In the address given by Dr. Raghava Rao at the World Intellectual Property event, he emphasized the different types of patents and the significance of patents compared to

publications, particularly in the context of NIRF (National Institutional Ranking Framework), NAAC (National Assessment and Accreditation Council), and NBA (National Board of Accreditation) purposes. Dr. Rao also highlighted the process of obtaining a patent and the advantages it offers.

Types of Patents: Dr. Ragha Rao likely discussed the various types of patents that exist. These can include utility patents, design patents, and plant patents. Utility patents protect new and useful processes, machines, compositions of matter, and improvements thereof. Design patents, on the other hand, safeguard new, original, and ornamental designs for an article of manufacture. Plant patents are granted for new varieties of plants that are asexually reproduced.

Importance of Patents: Dr. Ragha Rao stressed the importance of patents over publications. While publications contribute to the dissemination of knowledge, patents provide exclusive rights to inventors and encourage innovation. By obtaining a patent, inventors can protect their inventions from unauthorized use, allowing them to commercialize their ideas and gain a competitive edge in the market. In the context of NIRF, NAAC, and NBA, the presence of patents can indicate the research and innovation capabilities of institutions, further enhancing their rankings and accreditations.

Patent Grant and Advantages: Dr. Ragha Rao likely explained the process of obtaining a patent, which typically involves filing a patent application with the appropriate intellectual property office. He may have highlighted the advantages that come with patent grants, such as:

Exclusive Rights: Patents provide inventors with exclusive rights to their inventions, allowing them to prevent others from making, using, selling, or importing their patented technology without permission.

Commercialization Opportunities: Patents enable inventors to commercialize their inventions by licensing or selling their patented technology to others, generating revenue and fostering economic growth.

Competitive Advantage: Having a patent can give individuals, organizations, or institutions a competitive advantage by protecting their innovative solutions and preventing others from exploiting their ideas.

Collaboration and Funding: Patents can attract collaborators and investors who are interested in working with innovative technologies, thereby facilitating research collaborations and securing funding for further development.

Reputation and Recognition: Patents can enhance the reputation of inventors, institutions, or organizations, indicating their research and innovation capabilities. This can positively impact rankings and accreditations like NIRF, NAAC, and NBA.

By emphasizing the significance of patents and their advantages, Dr. Ragha Rao aimed to encourage individuals and institutions to prioritize patenting their inventions and fostering a culture of innovation and intellectual property protection.

Dr. Krishna Rao, the Dean of the Research and Development Cell, concluded the awareness program on patent filing by expressing his gratitude to the chief guest, Dr. Raghava Rao, the principal, and all the participants for taking the time to attend and learn about the significance of patents. He acknowledged their presence and their commitment to understanding the importance of intellectual property protection.

By acknowledging the chief guest, principal, and participants, Dr. Krishna Rao highlighted the value of their contribution to the event and recognized their interest in fostering a culture of innovation and entrepreneurship. Their active participation demonstrated a willingness to explore the potential benefits of patent filing and its impact on research and development efforts.



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An Expert Talk
on
"IPR Knowledge - Patent filing to Patent Grant"

Resource Person
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Organized by
Research & Development Cell
Internal Quality Assurance Cell (IQAC) and
Centre for Innovation, Incubation, and Entrepreneurship (CIE)

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