



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)
Autonomous and Affiliated to JNTUK, Kakinada & Approved by AICTE New Delhi
NAAC Accredited with "A" grade, Accredited by NBA, Certified by ISO 9001:2015
L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



Title: "Entrepreneurship and Start-Ups: Multi-Dimensional perspectives on Innovation and Growth"

Date: 19-06-2021

Sponsored by : LBRCE

Resource Person: **Dr. M.S. Sivakiran** Garu,
CEO – ATAL INCUBATION CENTRE
SK University, Anantapur. AP.
&
Dr.C. Chandra Mouli, garu
Expert in start-ups development
SK University, Anantapur. AP.

Total No. Of participants; 417

Target Audience: B.Tech Students & MBA Students

Objective of the Event: Awareness program on Entrepreneurship and Start-Ups

Outcome of the Event: To scale the growth of Entrepreneurship and Start-ups.

Description of the Event: The resource persons Dr.M.S.Sivakiran and Dr.C.Chandra Mouli explained the activities of Atal Incubation centre, Anantapur. They highlighted the importance of product development, Patent and finally commercialisation of product. They also highlighted the bridge between the venture capitalist and angle investors.



