



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)
Autonomous and Affiliated to JNTUK, Kakinada & Approved by AICTE New Delhi
NAAC Accredited with "A" grade, Accredited by NBA, Certified by ISO 9001:2015
L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



Title: "Start-up my Experiences"

Date: 09-12-2020

Sponsored by : LBRCE

Resource Person : **Vikas Manral, CMO, Solutions Buggy,**
Bangalore

Manoj Gowtham,
RCI India, Bangalore

Total No. Of participants; 275

Target Audience: B.Tech Students & MBA Students

Objective of the Event: Awareness program on Entrepreneurship and Start-Ups.

Outcome of the Event: Identified few students who are passionate towards Start-Up.

Description of the Event: Mr. Vikas Manral and Manoj Gowtham explained their own experiences on the Start-up. Clearly explained that what to do before starting business and then how to grow your business..

