



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)
Autonomous and Affiliated to JNTUK, Kakinada & Approved by AICTE New Delhi
NAAC Accredited with "A" grade, Accredited by NBA, Certified by ISO 9001:2015
L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



Title: "Pre-Incubation Program in association with AIC-SKU "

Date: 29-05-2020 to 07-06-2020

Sponsored by : LBRCE

Resource Person: 1. Sri M.Sateesh Kumar, CEO..
Atal Incubation Centre, S.K.University
Anantapur

2. Dr. C. Chandra Mouli
Technical Executive
Atal Incubation Centre, S.K.University
Anantapur

Total No. Of participants; 122

Target Audience: B.Tech Students

Objective of the Event: To identify the potential ideas and then support them by required Training so that they can start startup.

Outcome of the Event: Three Ideas has been shortlisted for further training process.

Description of the Event: Resource persons M.Sateesh Kumar, CEO, Atal Incubation Centre, Anantapur and Dr.C.Chandra Mouli, Technical Executive, Atal Incubation Centre, Anantapur, listened all student ideas, they spent long time with students by giving right advice, regarding the viability of the product towards the market. Finally they selected 3 ideas which are effective from the Pre-Incubation program. The shortlisted ideas are 1. Trendy Nut, 2. Start-Up Builder, 3. Smart Notice board.

Chandra Mouli C <techexe@aic-sku.com>

Jun 16,
2020, 5:01
PM

to Manager, Satish, me

Dear Sir,

As we are progressing in the pre-incubation program, I would like to bring to your notice that three models out of 14 have been found potential for commercialization based on their presentation. Further we wish to offer pre-incubation facilities and services to the list below followed by on boarding them as startups. Also we will work closely with other teams to bring their regular ideas to potential marketable models.

Short List

1. Startup Builder
2. Smart Notice Board
3. Trendy Nut

Hence I request to please share the above models team details and also we request them to apply for pre-incubation through our website www.aic-sku.com

Best Wishes

Dr. C. Chandra Mouli

TechExe

AIC-SKU Confederation

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