



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)
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L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



Title: Priority of Incubation Centres in Higher Education Institutions “

Date: 09-06-2020

Sponsored by : LBRCE

Resource Person: 1. Sri M.Sateesh Kumar, CEO..
Atal Incubation Centre, S.K.University
Anantapur

2. Dr.V.P.Mishra
Director of Incubation and Skill Development Centre
Gita Engineering college
Bhubaneswar. Odisha.

Total No. Of participants; 674

Target Audience: B.Tech & MBA Students, Faculty, Research scholars.

Objective of the Event: To highlight the HEI role towards Entrepreneurship.

Outcome of the Event: The event triggers the importance of HEI role in promoting students into the direction of product development and commercialisation.

Description of the Event: Resource persons M.Sateesh Kumar, CEO, Atal Incubation Centre, Anantapur and Dr V.P.Mishra, Director of Incubation and skill development centre, Gitam Engineering College, Bhubaneswar, Odisha has discussed the HEI role in establishing Incubation centre and promoting Innovation in the campus, subsequently product development, patent and commercialization.

PRIORITY OF INCUBATION CENTRES IN HIGHER EDUCATION INSTITUTIONS

satish Kumar M is presenting

A Hope For Emerging Entrepreneurs

Atal Incubation Centre (AIC)
In confederation with
Sri Krishnadevaraya University (SKU)
Supported by
NITI Aayog and Andhra Pradesh Innovation Society
Initiated in 2017-18

33:31 / 3:18:30

satish Kumar M is presenting

Incubation Center's Objectives

Entrepreneurship promotion through **Self-Employment** and **Talent Utilization**, wherein **innovators would be supported and mentored** to become successful entrepreneurs

Innovation promotion: to provide a platform where innovative ideas are generated

Incubation Centres (ICs) that would nurture innovative start-up businesses in their pursuit to become **scalable and sustainable enterprises**.

11:33 AM

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11:12 AM

satish Kumar M is presenting

1:19 PM