



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)
Autonomous and Affiliated to JNTUK, Kakinada & Approved by AICTE New Delhi
NAAC Accredited with "A" grade, Accredited by NBA, Certified by ISO 9001:2015
L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



Title: Impact Lecture series-2 “Start-Ups Awareness and its Significance “

Date: 29-06-2020

Sponsored by : MHRD-IIC

Resource Person: Sandeep Eranti, CEO.
UPRUN INNOVATIONS LLP, Anantapur
Designing, Manufacturing and selling of PV Solar Panel

Cleaning Systems.

Total No. Of participants; 612

Target Audience: B.Tech and MBA Students

Objective of the Event: To promote the importance of Start-Up culture in the Campus.

Outcome of the Event: Few students are very much interested and they are in touch with us.

Description of the Event:

The workshop titled “**Start-Ups Awareness and its Significance**” is sponsored by MHRD-IIC, by means of Impact Lecture series. This is the Impact Lecture Series has two parts, the first part was completed on 13-03-2020. The second Impact lecture Series -2 was completed on 29-06-2010. The main objective of the workshop is promote and create awareness on innovation, startup and Intellectual Property (IP) among students.

The Resource person for this workshop is Mr.Sandeep Eranti, CEO, UPRUN INNOVATIONS LLP. The resource person discussed the various renewal resources available in the nature and highlighted the abundant energy available through Solar Energy form. He also discussed the importance of the Entrepreneurship and Start-Ups. Students who have attended this workshop intended to pursue on the renewal resources as their Start-Ups.

Principal, Dr.K.Appa Rao had attended the workshop as Chief Guest. Dean R & D, Dr.E.V.Krishna Rao addressed the participants and give the importance of Solar energy, how we can effectively use for the development of society and there by India. The speaker

Sandeep being an young Entrepreneur attracted the participants towards the direction of start-ups.

