



Title: “Orientation programme on Entrepreneurship development and start-up “

Date: 22-07-2019

Sponsored by : LBRCE

Resource Person: Sri.M. Sathish Kumar,
CEO, Atal Incubation Centre,
Anantapur, Andra Pradesh, INDIA - 515 003

Total No. Of participants; 264

Target Audience: B.Tech Students & MBA Students

Objective of the Event: The objective of the programme is to inculcate and motivate the students towards the entrepreneurship and start-up.

Outcome of the Event: Students able to understand the importance of start-up.

Description of the Event: The objective of the orientation is the role of the faculty in order to enhance the echo system of entrepreneurship and start-up in college atmosphere. The reason is teachers are the source of planting such innovative ideas in the minds of the students by project works, lab work, and other experimental work. It is the source of changing the perception of the students from seeking job to creating job respectively.

He clarified the diverse variant with contextual analyses , to begin the business from easy to complex – like ajola grass, mushrooms, natural vegetable yields, software solutions, automobiles etc.,

The inter-disciplinary approach is to be preferred for better utilization of skills of the students from different disciplines. The faculty members also highly satisfied and few of them promised to involve in such big challenges along with the students with funds.

The principal Dr.K.Appa Rao, programme conveners Dr.A.Narendra Babu and Dr.T.Rajasekhar, Dean of Academics Dr.E.V.Krishna Rao, felicitated the resource person.

The HOD's of various departments, Deans, and faculty members participated in the programme.

