



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(Autonomous)

L.B.Reddy Nagar, Mylavaram – 521 230, Andhra Pradesh, INDIA.

Affiliated to JNTUK, Kakinada & Approved by AICTE, New Delhi.

Accredited by NAAC, NBA Tier-1 for ECE, EEE, CSE, IT & ME and “CPE” status by UGC.

## Research & Development Cell

**Online Webinar jointly organized by  
Research and Development (R&D) Cell  
Centre for Innovation, Incubation and Entrepreneurship (CIIE)**

**Title: “Start-up my Experiences”**

**Date: 09-12-2020**

**Sponsored by : LBRCE**

**Resource Person :** **Sri Vikas Manral, CMO, Solutions Buggy,  
Bangalore**  
**Mr Manoj Gowtham,  
RCI India, Bangalore**

**Total No. Of participants; 275**

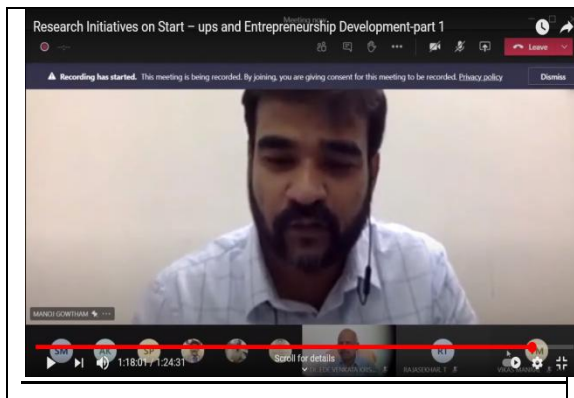
**Target Audience: B.Tech Students & MBA Students**

**Coordinators:** E V Krishna Rao, Dean R&D, Dr T Satyanarayana  
Dr A Narendra Babu, Dr K Rajasekhar

**Objective of the Event:** Awareness program on Entrepreneurship and Start-Ups.

**Outcome of the Event:** Motivated the students who are passionate towards Start-Up.

**Description of the Event:** Mr. Vikas Manral is an CMO to Solutions buggy, Bangalore and Manoj Gowtham working for RCI India, Bangalore. These two resource persons established their business and running successfully. They presented the real time live experiences about the difficulties raised at initial stages to establish the start-ups, and later on how did they overcome the hurdles to solve the issues.



**Mr Manoj Gowtham**



**Sri Vikas Manral**